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# MACLEAN'S



JUNE  
30th  
2008

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**Our kids are growing up  
with porn. Shouldn't we do  
something? P.2**

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# MACLEAN'S

VOLUME 121 NUMBER 25, JUNE 30, 2008 • \$5.95 Cdn

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## 'We don't choose to be in nursing homes with our children paying for us, overstaying our welcome'

### AN AFFAIR TO REMEMBER

ABOUT YOUR STORY on the Coalfield Berrier affair ("Inside the Berrier affair," *National*, June 16) in 1964, when I joined the Canadian army, I had to fill out an extensive questionnaire about my immediate family members and where I had lived and worked in the 20 years prior to my enlistment. All this, even though I was mostly indulging in a gross and unnecessary clearance over confidential. With this clearance, I could not even carry high-security assignments or move, let alone look at classified documents, or, heaven forbid, take them home! Furthermore, when I did get a higher security clearance, it was made clear to me that my status in place of my clearance could result in a prison sentence of up to 14 years.

Imagine my surprise and consternation on finding out that a cabinet minister can remove highly classified documents that not only pertain to the security of Canada, but to the security of NATO members as well, and leave them at his girlfriend's house, or at home where members of his family can peruse them at will. None of these people are vetted, because it would be an invasion of their privacy. What about my privacy, and the privacy of my family? It is time the standards first are applied to the rank and file of the armed forces and the civil service were applied to the top ranks as well. Since for the good should be done for the greater? (David Greyhock, Ottawa)

ONE CONSIDERATION that people have not brought forward in Coalfield was a belief that when the Liberals were in power for many years, Maurice Berrin, and obviously the Conservative governments, including Prime Minister Stephen Harper and Foreign Affairs, mostly emphasized only the NATO documents left in Coalfield's residence "for about a month." Questions were: Minister Berrin, Foreign Affairs in particular, the Conservative governments, and Stephen Harper up by the Halifax, and/or the Liberals, the Bloc, the NDP directly and/or indirectly? Not mixing that question is disingenuous. So, what other deletions in the close may be left over from the Liberals in particular? This may be a greater and further reaching security risk and security breach than the public knows.

Steven Peter Jensen, Surrey, B.C.

I MUST PROTEST that your latest cover is exploiting men who are honorably conditioned to look at half-died females. I also protest that poor placement of the mailing label covered up one of Mr. Coalfield's best features.

John Gaskin, Stauffville, Ont.

### TRAVESTY OF JUSTICE

EDDYIE Andrew Coyne's scorching and erudite, but this time, shallow, essay on the downward tenure of Mark Steyn's human rights tribunal in British Columbia, is merely my expectations ("Maybe it would be best



if we let that bastid," *Opinion*, June 16) How brilliant: lose the case and take "in to the wall." Perhaps you can force our "politically correct" politicians to take this travesty of justice seriously. I hope Maclean's has the resources and fortune to make this a home run. While I would expect all media to support Maclean's in this struggle, I reiterate that the *National Post* is the only paper that has had enough guts to speak up in your defence. This is not an issue of discrimination of ethnic minorities or their religious practices. It's about freedom of speech.

Their own personal poem, attributed to Paul Martin Niemöller, that says it all. They came first for the Communists, and I didn't speak up because I wasn't a Communist. Then they came for the Jews, and I didn't speak up because I wasn't a Jew. Then they came for the trade unionists, and I didn't speak up because I wasn't a trade unionist. Then they came for

the Catholics, and I didn't speak up because I was a Protestant. Then they came for me, and by that time no one was left to speak up. Signed, David, Mississauga, Ont.

### UNGRATEFUL KIDS

IT IS HEART-QUENCHING to think that my three children are waiting for me to disappear in order to reach their full potential. Finally, it is all about you! Society, June 16) And I thought they were just waiting for me to disappear for their parents and other people of Nova Scotia. I had always thought that I would reach my full potential once the children had gone and I had less laundry, cooking and mothering to do. But in some ways they cling on, not physically always, but a phone call away. So the responsibility was on raising and advising, through university, relationships, breakups, marriages and finally into a new generation.

But there was always the awareness that as our children and their children grew older, there would be less need for us. We gradually had to learn to let go. But we were to welcome the "young go." As the little birds of our last days, what useful things are there to replace them? We do not choose to be nursing homes with our children paying for us, overstaying our welcome.

Good luck to the author of David Berrier. How Loving a Person Can Change an Adult's Life for the Better, may your children learn from you not only the generosity you show, but the unconditional you feel. Joen Morris, Essex, Ont.

I WAS BATTERED, scrubbed at the space you devoted to this recent self-help book. As an 84-year-old parent, I am unlikely to read or purchase it. Would it be legitimate to infer that somewhere within its cover there is a list, an appendix, a subsection describing its ways to avoid elderly parents to loneliness in order to enhance one's self-esteem, to expand one's ego and add financial benefits? My three now-adult children are content with their lot and not in need of my device to feel self-sufficient.

Alfred Enwald, Grangeville, Ont.

### ENVIRONMENTAL MADNESS

EDDYIE MARCH says that developing the tar sands is a trade-off and that oil-banking Canada comes out ahead ("It's too bad that we

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need the oil sands." *Business*, June 16) This kind of jobs-versus-environment analysis is worn out. We won't have to accept the worst damage from the tar sands once Ottawa steps in to force the industry to implement technologies to clean up. Companies will not do that voluntarily and the government of Alberta meanwhile calls the staggering environmental impacts a "myth." Environment is shared jurisdiction and the federal government has a responsibility to end the current madness. With oil at US\$116 a barrel and rising, it's not like the industry can't afford to do better. Mark Price, Project Manager, Environment Defence, Victoria

#### OVERRULED

I HAVE JUST finished reading the article on the demise of paralegals ("Thrown out of court," *Jurist*, June 16). Is there any wonder

that people in this world have a distrust of lawyers? Why, in the name of all that is just, does the Law Society of Upper Canada deem it necessary to close down paralegals? Are the lawyers not making enough money already? No wonder Shakespeare's Dick from *Henry VI, Part 2*, has the line, "The first thing we do, let's kill all the lawyers!" It would seem to me that paralegals are providing a necessary service for those who cannot afford a lawyer, but, no, the lawyers want their "pound of flesh," so paraphrase: Will once again David Price, *Jurist*, Miss.

WE WISH to clarify the B.C. Paralegal Association's position with respect to paralegals in our province. Your article stated: "Instead of waiting, the B.C. Paralegal Association is looking at reforming its own." That is not exactly the case. Firstly, paralegals in B.C. practice under very different circumstances than in dependent paralegals in Ontario. B.C. paralegals work under the supervision of lawyers. However, the problem, in BCPA and its members view it, is that currently in British Columbia anyone can call themselves a paralegal. There is no certification or regulatory mechanism with respect to the profession, nor any assurance as to that person's level of training and education. And despite the fact that via our membership of the law society have on a number of occasions recommended certification of paralegals, the "law society" have not been able to find an adequate means to implement such a plan. Therefore, in the absence of any implementation by our law society, BCPA is taking steps to look toward implementing a certification program. BCPA believes it is in the interest of the public, our profession and the cost-effective delivery of legal services in B.C. to do so. John Kim, President, B.C. Paralegal Association, Vancouver

#### COPS ON STEROIDS

YOUR ARTICLE ABOUT the use of steroids among Canadian police officers ("When the police are on the pulse," *Cine*, June 16) discussed several cases, including recent allegations made by a Peel Regional Police officer during his Police Services Act hearing on an unrelated matter. Although these allegations are serious, employer reaction to such behavior is equally important, and speaks to a commitment to maintain public confidence.

Upon hearing of the recent allegations, I immediately referred the matter to our professional standards bureau for investigation. Since that occurred during an ongoing police act hearing against the officer, we could not comment on the matter in order to maintain the integrity of both the investigation and the hearing. The officer has since been

| MAGAZINE'S BESTSELLERS<br>COMPILED BY B.C. BOOK REVIEWERS         |        |
|---|--------|
| Fiction   |        |
| 1 <b>DEVIL MAY CARE</b><br>by Sebastian Faulks                    | 1,018  |
| 2 <b>CARELESS IN RED</b><br>by Elizabeth George                   | 3,081  |
| 3 <b>THE ENCHANTERS OF RUGBY</b><br>by Simon Schama               | 8,400  |
| 4 <b>UNCOMMON SENSE</b><br>by Alan Bennett                        | 10,000 |
| 5 <b>THE HOST</b><br>by Stephen Meyer                             | 3,100  |
| 6 <b>WETLAND</b><br>by Joseph O'Neill                             | 4,000  |
| 7 <b>THE MIRACLE AT SPEAR MOTORS</b><br>by Alexander McCall Smith | 4,000  |
| 8 <b>UNADVERTISED SMITH</b><br>by Julian Barnes                   | 8,001  |
| 9 <b>A THOUSAND BLENDED SONS</b><br>by Robert Hughes              | 1,000  |
| 10 <b>THE WHOLE TALENT</b><br>by David Shields                    | 1,000  |

| Non-fiction  |       |
|--|-------|
| 1 <b>WHEN YOU ARE INVOLVED WITH PLACES</b><br>by David Shields   | 2,000 |
| 2 <b>THE MAN WHO LOVED CHINA</b><br>by Simon Winchester          | 1,000 |
| 3 <b>THE LAST LECTURE</b><br>by Randy Paus                       | 1,000 |
| 4 <b>AVANT-GARDE</b><br>by Barbara Henders                       | 4,000 |
| 5 <b>THE TRUTH ABOUT CANADA</b><br>by Neil Harris                | 1,000 |
| 6 <b>THE USES AND ABUSES OF HISTORY</b><br>by Margaret MacLennan | 1,000 |
| 7 <b>GANDHI AND CHURCHILL</b><br>by Arthur Herman                | 1,000 |
| 8 <b>REAPPEARANCE</b><br>by Terry Zuck                           | 3,000 |
| 9 <b>1000</b><br>by David Shields                                | 4,000 |
| 10 <b>"OLD TON, TEARS AND SWEAT"</b><br>by John Larkin           | 6,000 |

LAST WEEK (JUNE 16-22, 2012)

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DIETITIAN IN  
MY MENU.

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## 'Zimbabweans are enduring hardships beyond the imagination of Canadian citizens'

found guilty of the Police Act offence, and our internal investigations into allegations of sexual use is proceeding. As chief, my position on this issue is clear. Our officers are encouraged to maintain standard physical fitness and a healthy lifestyle; however, there is no room for sexual use in our organization. As an employer, our responsibility to employees health and welfare is paramount.



JOE BEEF in Montreal isn't the type of place I'd ever want to visit it, says one reader

To that end, our "organizational wellness" unit will ensure that our employees continue to receive the support and resources they need. The allegations, albeit serious, should not overshadow the hard work of the men and women of Peel Regional Police, who are dedicated to always interact with citizens with professionalism and integrity.

Chief M. Mike Whitely, Peel Regional Police Service, Brampton, Ont.

### A HORRIFIC EXISTENCE

IT'S GETTING DARK due to the Jewish community in Zimbabwe "has all but disappeared" ("Goodbye, Zimbabwe," World, June 15). Not surprising, though, when one considers that the Party in command of the country has openly professed admiration for some of the policies of Adolf Hitler.

David Mahoney, Etobicoke, Ont.

ZIMBABWEANS are currently enduring hardships beyond the imagination, let alone the experience, of Canadian citizens. With inflation running at over two million per cent, prices doubling twice every week, the fact that people cannot afford to buy food and other basic necessities is irrelevant since there

is very little available to buy. Infrastructure and health care have more or less disintegrated beyond repair. What Canadians consider to be basic human rights such as running water and personal safety are non-existent. Millions of people are living this miserable life today as you read this magazine, and yet in his piece about the chaos engulfing Zimbabwe society, Michael Ross has chosen

to highlight the "plight" of the Jewish community, a very small sector of the historical population who are the fortunate ones—they had the resources to leave the chaos for First World countries. Leaving one's home and beginning over is very hard, but not half as bad as living under the present dysfunctional conditions of the Zimbabwean dictatorship.

Margaret Strobel, Cambridge, Ont.

### WHAT'S YOUR BEEF?

I JUST READ the article about the less-than-horribly service at the restaurant Joe Beef ("You know what? Take it or leave it," Taste, June 15). You hit the nail on the head! Such disregard for a customer is unbelievable. We had the same experience a few Saturday nights ago and will certainly not return to this restaurant that laughs at its customers and has no respect for either them or its services. Hopefully the problems in the \$80,000 SUV didn't reach your article. If I did and keep going back, then I would have to agree that he is indeed a moron.

Susan Kolodny, Montreal

THE ORIGINAL Joe Beef Tavern was on Common Street across from the Port of Montreal

sheds. My grandmother, who was born in 1867, told me many stories of hangovers in her era. When Joe Beef's wife passed away, he had about 1000 to 1500 people in attendance to the Anne's Church. My grandmother, who was teaching at St. Anne's School, told me the man allowed the girls to go out to watch the parade. According to grandma, who passed away in 1967, the funeral was one of a kind.

Gerry Ledwin, Andree, Alta.

### THE SECRET TO SURVIVING

IN RESPONSE to Brian Berman's piece about survival ("The secret of the last man stand rag," Books, June 16), six years ago I was separated from my party on a remote, densely forested ridge in British Columbia. For three days I struggled in the heavy rain with slippery underbrush littered with huge trunks of dead trees. I slept for two nights on wet ground under dripping trees. I had no sleeping bag, nothing to eat, and drank from the streams, which made me sick later. The area is known for grizzlies and moosemen hunt. Yet I came out unscathed after 64 hours, though drenched to the skin, starving and exhausted. The reason I was certain that I would make my way out and therefore did not panic. In most cases, it is feeling help less than kills you, not the hopelessness of the situation.

Sudhir Jain, Calgary

### IN PASSING

JAMES BURNAY, 61, playwright. Best known for his Denzong trilogy, concerning the massacre of a southern Ontario family in the 19th century, Burnay became English Canada's pre-eminent playwright of the 1970s. Colonel on the Dart was produced at Stratford in 1967. He was also accomplished at poetry and music.

Cyd Charisse, 86, dancer. Although only five feet tall, she seemed to tower on long legs that graced MGM musicals such as *Singin' in the Rain*, *Brigitte*, *The Band Wagon* and *Singin' in the Rain*. A classically trained dancer, she began appearing in films from the mid-'30s and made many nightclub appearances with singer-husband Tony Martin.



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7 DAYS

## A WEEK IN THE LIFE OF ROCCO MEDIATE

Heading into last weekend's U.S. Open, the 45-year-old American golfer ranked 19th in the world and had never won a major tournament, but after four rounds he was tied for the lead with superstar Tiger Woods. The two were still tied after an 18-hole playoff Monday, forcing a sudden-death duel for the title. Mediate fired his next tee shot into a bunker, giving Woods a one-stroke win. "I got what I wanted," Mediate said. "I got a chance to beat the best player in the world."

## Good news

### The upside of oil

There's a silver lining to today's soaring gasoline prices: they've forced us to reconsider our levels of oil. In fact, Canada's oil industry is slowly turning back on their dross, and over 100 per cent say they plan to buy more fuel-efficient vehicles, according to a poll by Investors Group. In the United States, oil use has dropped 100,000 barrels a day since 2000, says TD Economics. And in Canada, the decline is only 20,000 barrels a day, reflecting falling demand for air travel. People are proving to be smart and adaptable. Oil prices hit nearly \$100 a barrel this week, and that has done what any of environmentalists never could: it hasn't been a pleasant ride, but we'll be better off for it.

### Gismo's last stand?

The U.S. Supreme Court has ruled that foreign "company owners" imprisoned at Guantanamo Bay have the constitutional right to challenge their detention in federal court. The decision is a huge blow to the Bush administration, but Americans should consider the ruling as a reminder that everyone—even the enemy—deserves due process. That is especially true in light of a new Boston Hall study, which says fewer than half of all detainees actually committed hostile acts against the West, and only eight per cent were real al-Qaeda fighters. Let's hope the ruling is a reminder that everyone—even the enemy—deserves due process.

### Amens

Presidential hopeful Barack Obama chose one of the largest black churches in Chicago on Father's Day Sunday to deliver his inaugural address. More than 100,000 people showed up for the event, and Obama's inaugural address was the first of all black children to be in

single-parent households, they are most likely to live in poverty, to drop out of school and to end up in prison. "Any fool can have a child," he said. "That doesn't make you a father. It's the courage to raise a child that makes you a father." The speech will resonate with white and non-white alike, as it is a message that significantly raises the odds to our men and women in Canada and even some women's questions about prospects for peace. With their risks balanced by success.

### Two steps back

Hard to say which is more depressing: the during breakfast at Kandahar's Supreme Prison, which unleashed 400-odd Taliban in southern Afghanistan, or watching NATO officials deny the obvious exists. For Afghan and Canadian alike, this is a catastrophe. It significantly raises the odds to our men and women in Canada and even some women's questions about prospects for peace. With their risks balanced by success.

## Bad news

mean on average. Despite an 17 per cent more and new vehicles are 15 to 20 percent lighter. Government projections suggest that on average, 100 per cent more than in the U.S., says the Fraser Institute. A man for the border isn't rich of suspicion, the state for Canada's counter-terrorism practices a summer of slowdowns to protest logging contract rules.

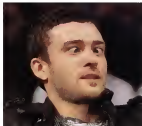
### A royal insult

At its June session, the UN Human Rights Council passed the situation in Britain. What did such business of freedom and democracy as Russia and China recommend? That the Queen pack up and get another job. They were known to "consider holding a referendum on the desirability of a written constitution, preferably republican." Queen Elizabeth II is the 40th sovereign since William I conquered England in 1066. The monarchy enjoys such wide popularity that even sceptics' accusations don't want it reached. On the other hand, the UN, age 55, is struggling to prove its relevance. Unlike the UN, which has a similar level of popular support, it can't keep its "advice" to itself.

### The real Mugabe

Robert Mugabe has finally dispelled any remaining doubt: he will not cede power to the pro-Western opposition regardless of the result of the upcoming election. "We had a lot of blood for this country. We are not going to give up our country for a mere X as a bribe. How can a ballpoint pen give with a gun?" Mugabe said. It's time for the international community to stop making excuses for Mugabe. He has ruled, and he has, and ought to be ruled as such. ■

## FACE OF THE WEEK



JUSTIN TIMBERLAKE mugs for the camera while taking in game four of the NBA Finals between the L.A. Lakers and Boston Celtics.

### Healthy swingers

What to see longer Books a time. A new two-day study has found that golf is the key to longevity, extending the average lifespan by up to five years. The data also reveals that the better you play, the longer you live. That makes sense: you walk the course. According to the latest research, almost 150,000 people have been injured while playing in a golf cart over the past 20 years.

Taliban insurgents had by Tuesday taken control of several villages outside Kandahar, raising fears they will soon attack the city itself. The war has taken a decided turn for the worse.

### What price Canada?

The loonie is up with the American dollar, but Canadians are paying a big premium for the same goods, as inflation is soaring. The Bank of Montreal says we're paying 15 per cent









## 'Bernardo and I talk about what's in the news, or he makes some scatological remark about what's happened to Karla'

PAUL BERNARDO'S DEFENCE LAWYER TONY BRYANT TALKS WITH KATE FILLION ABOUT THE BACKGROUND TO HIS CLIENT'S VIDEO INTERVIEW

**Q** You've represented Paul Bernardo for 14 years. Is that typical?

**A:** It's a bit unusual in that he's not a convicted. It's not uncommon to represent an individual who keeps coming back to you because he keeps getting in trouble.

**Q:** How does he pay you?

**A:** He doesn't. I haven't been paid for a long time.

**Q:** Usually when you think of a lawyer doing pro bono work, it's for the underprivileged, not for a monster.

**A:** Well, somebody's going to pay me, and I believe for every person's entitled to have someone speak for them behind a make myself available to all my clients who've been convicted. I don't think that just because the money has stopped coming in, that ends the relationship.

**Q:** What kind of relationship do you have with Bernardo?

**A:** I've sort of the guy he can call and shoot the breeze with for five or 10 minutes, because there are not many people he's speaking to. We talk about something in the news, or he makes some scatological remark about what's happened to Karla [Bernardo, his wife and partner at crime]. He might call every one month, depends what's going on. Sometimes he just wants to say hello.

**Q:** Do you like him?

**A:** That's really tough. The best way to answer is simply to say that a proper balance

has always been maintained. He's never asked me to do anything inappropriate. He is polite, has respect, he is appreciative of my time—that's three more times than I can count. I would have no hesitation talking to him about taking it to a social level? No, that hasn't happened and it never will.

**Q:** Do you ever feel awkward when you hear his voice?

**A:** No. Look, I represent bad people, or people who are all right to be bad. That's my job. Many courts are representing a scumbag dragged in off the streets, who steals and has beaten the crap out of somebody. But those people need the help of a dedicated lawyer willing to step up to the plate and make sure the process is as fair as we can possibly make it. I do not lose a minute's worth of sleep if I think that a client has been fairly convicted. Paul Bernardo's been convicted of horrific offences, and I have no doubts whatsoever that he was guilty of some of the most heinous and the indignities committed to the bodies of the girls. These were offences we acknowledge. The question was whether he was properly responsible for killing Kristen French and Leslie Mahaffy. We were hearing the arguments he found guilty of several deeper motives, but the jury asked differently. I said them and I still believe that Karla Bernardo was primarily responsible for those killings.

**Q:** There's speculation that Bernardo, not Robert Blackwell, killed Elizabeth. How often do you talk about that?

she disappeared in 1980. Did he readily agree to be interviewed by police last year, video footage of which is now on the Internet?

**A:** There have been efforts to interview him with respect to that entire fact. His initial position was "I don't see why I should give a statement, they've never done anything for me."

**Q:** What did he want?

**A:** I assume he was seeking some very modest efforts on the part of the authorities to provide him with a bit more internal freedom at the Kingston Penitentiary. It's right out of the movies, Kingston. It's dark, there are monstrous high ceilings, and there are ranges of prisoners are walked right on top of each other, opening onto a common floor. Bernardo's cell is on the ground floor. The population the level can launch something at the guard towers, which consequently has a Plexiglas shield, it looks like a movie. Question is, he's looked up 23 times every day. It's when they call solitary, but normally he can hear other inmates, these are prisoners guilty of anything in front of his cell or on occasion. A while back, actually, a prisoner tried to poke him through the bars with a broomstick. I think they put up a piece of Plexiglas. But he's not allowed out of his cell on his own premises.

**Q:** For his own protection?

**A:** That's their perspective. But he doesn't get a vote, he doesn't get to say, "I'm prepared to live with it if something happens to me in the general population."

**Q:** Why didn't he want a media team?

**A:** He certainly would be heard initially but he's been there 14 years and never been able to take one course, nothing's offered to him that is offering to the general population. He's indicated he would like to take some programs, I don't think he personally cares at this juncture what they are. [Currently] he's allowed magazines and newspapers, books, that's pretty much it. He doesn't have access to the Internet. He is very limited—appropriately so, in the opinion of most Canadians.

**Q:** He told police he knows nothing about Elizabeth's disappearance. Do you trust him?

**A:** I don't know whether any opinion is worth any more than anybody else's. That's not one word in his file—what a huge, 110-bulletin hours at one point—suggesting he is guilty of that crime. And when you look at [Bernardo's lawyer] outlined, it really didn't amount to much. It can look a little better than you've got this one guy committing all these sexual assaults at the same same time, attending the same school [as there], and a number of other considerations, but you couldn't possibly expect any jury in Canada to convict Paul Bernardo based on that. There's no evidence.

**Q:** Why did he let his lawyer in the interview, "do 100 bits of garbage in the room" in that a confession would make a sentence of 25 years to life?

**A:** I didn't understand it then and I'm not now. I understand it now. He went into that interview with an agenda, no question. The nature of Paul Bernardo's personality is that he can't resist the opportunity, he wanted to get off his chest whatever was bugging him. That's why he just goes on as a narrator, and doesn't answer the question directly. That is very like him.

**Q:** Why, in the interview, is he instead about being called a liar by the police?

**A:** He could be sure as hell that it was a page and a half list of criminal offences he had committed [prior to his arrest] and some detail associated with each crime: a time frame, a location, maybe a brief description of the victim. It said, "Do with it as you will." Subsequently, he was interviewed by police officers about some of the crimes. It turned out that neither person had been interviewed. He was presumed innocent until proven guilty to one crime, so there was a big investigation. There was also an investigation of an offence I thought had the most detail: time, place, circumstance and detail only the assistant could've known. But that was a case turned up nothing, and the police came back and said, "You're lying." So he's angry.

**Q:** Why should I go along with the [Bernardo's interview] if they're calling me a liar?

**Q:** "Liar" is a more complex to "guilt and morality."

**A:** There are a lot of people who've committed these offences who have been released. After many, many years, and not at the end of their minimum sentence, but they've been released.

**Q:** He holds out hope he'll be freed?

**A:** I don't think there's a person in custody who doesn't have some hope. I don't think he'll ever be released, because he's continued to be Canada's poster boy for evil.

**Q:** Has he changed over the past 14 years?

**A:** He is a pretty intelligent fellow, pretty well-educated, and he's articulate when he wants to be. He has trouble staying focused, that has been a constant. And after he was sent down to Kingston, he put on about a lot of weight, for someone, really thin, he looks even thinner than at this trial. I don't know what that demonstrates.

**Q:** On the last interview with police, he said several times about Karla: "She was my wife."

**A:** He's heard the word. When she was coming a place, I asked whether she changed, and he said, "Well, it sucks." No surprise she's out, he's in.

**Q:** Do you know who he's on touch with?

**A:** I'm reasonably confident he's in touch with his family, and I know he has had contact with some people who pursue this as a hobby to be quite social workers. There was one, five or six years ago, who made the effort to get her in. I don't know whether the purpose was to provide some ordinary social interaction with someone on the outside, but it didn't last long. It would be a shock as the pun, people basically want to add his name to their CV.

**Q:** He said in the video, "I made a mistake 17 years ago." Has he ever expressed regret or remorse?

**A:** I believe he has. The problem is that given his psychotic assessment, no one would be surprised to assume that he can't even properly understand these concepts. It's not contrary to the norms of a psychopath that you have such feelings. I need to choose my words carefully. I still think there are huge problems with respect to his understanding of the issues around the sexual assault, the whole paucity of dominance, sexual desire, physical distress. I don't think there's any depth at all understanding. And of course he's never had counselling, nothing. So whenever someone there could be a real change, it's not happening.

**Q:** Do you feel haunted by association with him?

**A:** Damaged is a better word. I don't think there's any doubt that my spouse felt those

tapes [of Bernardo and Bernardo's sexual] were very damaging. There are only two other people who would have done more than I did, both police officers. In order to prepare for the cross-examination of Karla, to try to prove she was the killer, I had to examine the video frame by frame. We were trying to find the time of day things were going on, trying to hear the radio in the background, anything that would assist us in piecing together a particular thing occurred and when she was. At the trial of the trial, the associate that justice told the jury, "We've made arrangements for you to have access to counselling"—also for the court staff and Crown attorneys. I'm looking at John [Bernardo's lead lawyer at trial] and our legal assistant, thinking, "Why? There was never provided to us because we're not worthy of it? That was surprising."



**'A while back, actually, a prisoner tried to poke him through the bars with a broomstick'**

**Q:** Can you get these images out of your head?

**A:** One does not have to interpret real life. But flashbacks come quite unexpectedly. And some of the things even from the tapes that aren't considered the "bad ones" are chilling. They made video in Florida and I don't think I can go to Hawaii. Karla delivers this theology, talking about when a wonderful person he is, they're starting their life together, and I'm going, "You put left a body around in someone back in St. Catherine." She's looking at that biblical story, converting about. It haunts me. ■

# STÉPHANE DION'S HAIL MARY GAMBLE

**He's betting his political survival on the carbon tax issue. How risky is that?**

**BY JOHN GORDON** — Stéphane Dion doesn't have a reputation as a gambler, but he's been playing high-stakes politics on a single policy bet. By proposing a multi-billion-dollar tax on carbon, which means mainly fossil fuels, he's trying to set the terms of debate for the next election, and in the process betting himself up for unprecedented Conservative attacks. Prime Minister Stephen Harper has a decisive electoral goal for his party by calling Dion's plan "insane" before it had even been formally announced. For Harper, the Liberal leader doesn't play down the stakes. "Rising climate change is the main issue of the 21st century," Dion told *Maclean's* in an interview early this week, noting less than a month of "assessing the people and the planet."

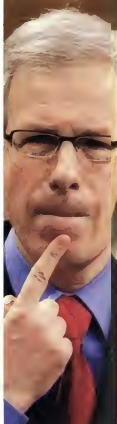
It's also Dion's bid to connect with Canadian voters who, polls show, are underwhelmed by his performance to date, and to reassure his hold on Liberals shaken by his repeated refusal to face a election. By betting so heavily on a single big idea, Dion draws inevitable, unending comparisons to past party leaders who similarly chose the dice—say, John Turner, who bet the Liberal dream against first made in 1983, or Robert Stanfield, who asked Tories to agree on wage and price controls in 1974. Most Liberals seem to wholeheartedly agree with the carbon tax as policy. Dion's ability to sell it is another matter. "That's uncertain," said one Parliament Hill Liberal aide, "and just a little bit of doubt."

Complicating matters is the fact that Dion is racing back to throw his hat. Mary had just after he staved down Liberal MPs who wanted him to trigger a new summer election. And not just any MPs. His main former leadership rivals, Michael Ignatieff and Bob Rae, were among those who supported his bid to close down an early June vote to down the Harper government and force a mid-July vote. Asked about his decision to court that advice, Dion draws a distinction between a frank honest exchange and a make-or-buy. "First, I will not confirm what you are saying," he said. "Second, the people you mention give me good advice, and accept my call, at the end of the day, as the leader. It's the way we work together. Otherwise, I would have only my nose around me."

Liberal MPs said officials said the case for a July election was put to Dion from two main angles. Long a supporter of the carbon tax concept, Ignatieff argued that the best time to sell the policy was during the campaign, six weeks of a campaign, when almost a tenth of Canadian voters can be reached in any way. Ignatieff also argued that the best time to sell the policy was during the campaign, six weeks of a campaign, when almost a tenth of Canadian voters can be reached in any way. Ignatieff also argued that the best time to sell the policy was during the campaign, six weeks of a campaign, when almost a tenth of Canadian voters can be reached in any way.

Without commenting specifically on any press Ignatieff or Rae told him, Dion swept aside those arguments. Beyond any specific case for filling the government in the first week of June, Dion said the real test would be July.

**DION'S CARBON TAX IS A BID TO PERSUADE VOTERS HE'S MORE VISIONARY THAN ANTI-CLERICAL**



election date would have forced the an election date of campaign drive-over more languid summer holiday rhythms. "After Canada Day," he said, "when everybody is deepening, I don't see the upside." Despite his respect for the sanctity of a summer season, though, he plans to speed July and August spreading the carbon tax. "It depends," Dion said of his chances of winning over voters, "on how we use the summer."

The tax idea Dion hopes to somehow persuade Canadians to contravene on their parties and do his up to now, gripped only a close-knit community of policy thinkers but that cluster of business lobbyists, union central activities and economists, along with some politicians, has managed to create a powerful critical mass in recent months. Among an influential group, support for a carbon tax has steadily grown. But Dion was, until earlier this year, not among them. He made his first public approval of the carbon tax both when he was Ontario's environment minister and when he was running for the Liberal leadership. That track record now leaves him open to fiery charges of flip-flopping. "If we say, 'Don't change your mind because you will be attacked,' it's the same message," Dion said. "Don't think anyone," Dion said in his own defense. "Well, it's a little difficult to change his or her mind."

The story of how he changed his mind, in part, two successive meetings among Canadian policy wonks, who were held in both cases not to divulge details. The first meeting was held last fall in Winnipeg, Ont., a picturesque village of centuries-old restored 19th-century stone buildings, on the Red River Canal less than an hour's drive south of Ottawa. The gathering of about 30 hand-picked business leaders and policy experts, along with a few politicians, was sponsored by John Hay, a wealthy, media-friendly Nova Scotia businessman, who has sponsored unpublicized, non-partisan efforts to bring together key players on energy and environmental issues. (He declined to be interviewed for this story.)

Two Liberals were at the closed-door weekend session: Ignatieff and John Godfrey. Dion now credits both with helping to lay his mind around the carbon tax concept they found helpful on in detail in Merrickville. "John Godfrey came with good arguments," Dion says. "Scott Eklund has been very helpful. I read it."

While the Merrickville meeting was a warm-up event, another by invitation only seminar also helped build momentum for the carbon tax among Canadian policy wonks. Sustainable Prosperity, a research and policy group founded at the University of Ottawa last year, held a two-day meeting in Vancouver



**DION REJECTED ADVICE FROM BOTH BOB RAE AND MICHAEL IGNATIEFF**



in early March that brought together business executives, heads of environmental groups, and well-connected academics. Again, participants had to agree not to speak publicly about their discussions, but the conclusions, favouring policies that put a price on carbon to cut emissions, were circulated privately among influential figures in industry and policy circles.

Dion and other Liberals are usually aware of the gathering momentum behind the carbon tax among the government. Dion days names like Mark Jaccard, a Simon Fraser University environmental policy professor whose outspoken critiques of Tony Clark's change policy have made him a thorn in Harper's side, and Jack Minns, a University of Calgary public policy professor whose reputation as a leading advocate of pro-business tax reform makes him perhaps the leading light of the corporate wing of carbon tax. Minns will be hard-pressed to label Dion's view "insane," although they'll find much to cause discomfort. "Environmentalists like David Suzuki, another big carbon tax booster. 'We're causing an abundance of third party buyers,'" said a Liberal official working on communications strategy for the carbon tax policy.

Dion says he doesn't think explaining the concept will be all that hard. "You tax more when you want less and consume what you want more." Go on. The basic policy is to impose a new tax on fossil fuels. But the political allure of the Liberal position, however, is a proposal by Minns, in that position wouldn't be. "That's because gasoline is already subject to a 16-cent per litre federal excise tax."

The carbon tax would, in stages, raise the cost of most other carbon-based fuels, like coal and natural gas. Still, most of the policy avoids imposing new pain at the pump—at a moment when filling up is plenty painful enough—by adding a massive new tax. Among the various areas for consumer electricity generated by coal, and home heating oil. But Dion says to offer equal cuts in corporate and personal income taxes. Thus, a shifting of the tax burden that explains the Liberals' mood for their policy: the green shift.

Conservatives have another shift for Stéphane Dion's Perseus Tax on Expenditure. On Dion's perspective the tax will be "a new measure"—that a Liberal government would cut business and personal taxes equal to whatever the new tax raises in Environmental Minister John Baird reacted with indignation. "This tax will be revenue neutral," he said. "The cheque is cashed," Baird said outside the House. "It's like, 'You respect your tax in the morning.' It's not too believable."

**ELECTION PITCH** (above) Dion and Ignatieff squashed a mid-July election, John Godfrey said Dion on the carbon tax



## Fisherman caught in lobster trap

**BY KATE LUNAD** • As John Peter Atwood went about illegally trapping lobsters off the Nova Scotia shore, he never guessed he had a team of double agents on board. The 44-year-old fisherman, who was caught with 50 illegal traps, was done in by 12 secretly installed microcams—dubbed “undercover lobsters” in the local press—that may have been implanted with microchips by federal officials.

When officials find unmarked traps, they often tag them in order to track down the culprits. Atwood, who pled guilty to several counts last week, was fined \$20,000 and lost that much again after his catch was confiscated. The Department of Fisheries and Oceans won't comment on specifics, but Alan MacLean, director of enforcement for the Maritimes region, hints that Atwood's illegal lobster haul may have been electronically tagged. “There's a lot of technology in there,” he says. “We're using anything we can lay our hands on.”

Marking lobsters is no new idea. Fisheries officials have done it “for years and years,” MacLean says, using anything from bits of string to rubber bands. But thanks to the emergence of new, tiny high-tech devices, they can be more discreet about it than ever before. Implanting lobsters with electronic tags is actually a very simple process, says Ronald Kaub, senior research scientist for the University of Georgia Marine Institute. Radio-frequency identification tags don't require any surgery, and can be implanted in almost any animal. Other kinds of tags will transmit to a radio line or underwater receiver.

With record-high fuel prices and the lowest price for lobster in a decade, it's been a tough year for Nova Scotia's lobster fishermen, MacLean says. It's not all that surprising, then, that illegal trapping is on the rise—and that federal sting operations are too. “We spend more time in the lobster fishery than any other fishery in the region,” MacLean notes. So it's not surprising that undercover-looking lobsters could actually be busy spy double agents tracking your every move. ■

## Vancouver's dream date for mayor?



ROBERTSON has GO looks and environmental credentials

**BY HARRY MACDONALD** • The race to replace municipal Vancouver Mayor Sam Sullivan—who was unanimously dumped by his own party last week—is on. You might think the New-Parisian Association (NPA), the party behind the country's first quadruple mayor, is now in a tough position, and you'd be right. But it's not so much because they're replacing Sullivan with a new partner, Peter Ladner, just five months before an election. It's because the bill they're doing off against a rising star named Gregor Robertson. And you couldn't imagine a more perfect fit for the Vancouver mayor's office.

Robertson heads the young but growing Vision Vancouver party (unlike most Canadian cities, Vancouver's majority mayor then ward system). Not only does he have GO looks, but he's also founder of an organic food company called Happy Planet, which focuses on having healthy profits sharing, and donating 10 per cent of its revenue to local charities. Like Ladner, he's also an environmentalist, father of five and bicycle commuter. Perhaps most worrying for the NPA, however, is how Robertson is helping to move his Vision party from one that was once derided as “the hippie party” to one with mainstream appeal. Robertson says that he's intent on building the “biggest win possible,” and has already attracted Vancouverites of all political stripes, including ex-members of the opposition. He says his team is now in great shape to take on the “divided and troubled” NPA, which has traditionally been regarded as Vancouver's governing party.

There are still many months to go before Vancouver's election, and a lot could change in the meantime, according to political analyst Monte Paulson: says there's only one safe bet—Vancouver's next mayor, whoever he is, will ride into city hall on a bike. ■

## Treating a slight case of infertility

**BY STEPHEN REEDY** • Is infertility a disease? If the Action Démocratique du Québec and the Parti Québécois get their way, an amendment to new provincial legislation could make it one, so that treatment for it can be free. Right now Québec is increasing a tax credit for in vitro fertilization from 10 to 50 per cent, but the opposition parties say that's not enough to long shot. The ADQ's first candidate, the PQ's incumbent Desrosiers say that bill 23, which would establish rules for assisted reproduction, should be amended to include limited free access to IVF.

The procedure can cost tens of thousands of dollars before making as a live birth, and there is no promise in Canada that from the bill. Ontario ended the country, offering 100 per cent funding for IVF, but since 1994 it has only covered some fees for specific cases. Indeed, Québec's health minister, Philippe Couillard, has said that when it comes to funding assisted reproduction, Québec is already “by far the most generous province.”

But recent article in the *Journal of Obstetrics and Gynecology* Canada offers another perspective for being generous: it shows that funding IVF could cost Canada the least than previously thought. For Jed Nisler, the article's author and professor of obstetrics, gynecology and oncology at the University of Western Ontario, says that many women who can't afford IVF turn to fertility drugs, which increase the likelihood of multiple pregnancies. Infants. If more could have single embryo transfer for IVF, he says, there would be fewer incidences of these births and less demand for costly neonatal intensive care units. “The cost of caring for a kid born at 26 weeks is probably \$100,000 a week,” he says or more. And since such births are linked with cognitive and physical disabilities, “it's dollars for the rest of the child's life.”

Many U.S. HMOs fund IVF, and Nisler thinks part of the reason is it's cheaper than neonatal intensive care units. He says Canada is one of few developed countries that don't fund IVF. The PQ and ADQ seem determined to change that. ■

# CLIMATE CHANGE



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|   |  |  |  |
|---|--|--|--|
| <b>61 million*</b>  | <b>25%*</b>                                      | <b>44%*</b>                                      | <b>\$750 million</b>                               |
| tonnes of CO <sub>2</sub> prevented from entering the atmosphere through GHG management efforts | decrease in GHG emissions intensity company-wide | decrease in GHG emissions intensity at of assets | actual and planned investments in renewable energy |

\*Suncor's progress to 31st end of 2007 compared to 1990 baseline

To find out more about Suncor's decade of action on climate change, read the report at [www.suncor.com/climatechange](http://www.suncor.com/climatechange)





MCCAIN SEEMS to be running his campaign as a high-minded rejection of the hyper-partisan strategy peddled by Karl Rove

# NOT JUST 'McBUSH'

**If any candidate can transcend the Republicans' woes, it's John McCain**

**BY LARISA GR. SAVAGE** • If the history of American presidential elections is any guide, John McCain's chances this year are, simply put, lousy. The incumbent Republican two-term President has typically low approval ratings, the economy is limping, the housing market is a mess, food and fuel costs are soaring, and far from popular, McCain is trying to be the silent guy over elected to the job. The Republican brand has been so tarnished by deficit spending and unfilled wars that a recent poll by NBC News and the Wall Street Journal this month found that voters prefer a Democrat in the White House over a Republican by 16 points.

But if ever there was a Republican who could transcend Republican woes, it's McCain, who, despite drawing heavy criticism for his so-called inaction to keep the most repressive claim. Recent polls show a dead heat or a small Barack Obama lead, despite the Demo-

crat's massive fundraising advantage, legions of midwestern followers and hip YouTube videos. Perhaps the long Democratic primary season tarnished Obama's image, who clung to victory against Hillary Clinton. Or maybe it's the fact that voters need to trust McCain as a strong leader with experience in national security, or admire his track record of leading his party and actually working across the aisle on high-priority issues, not just going after elites about it.

A war hero and political maverick who preaches integrity on "straight talk," McCain arrived in Ottawa to deliver a pro-free trade speech on Friday, and presumably to remind voters back home that his opponent at the senator from Illinois, has talked out of both sides of his mouth on this issue. (In a preview of his comments, McCain told a small business audience on Tuesday: "Unfortunately, Senator Obama has a habit of talking down the value of our exports and trade agreements. He even proposed a unilateral renegotiation of NAFTA—our agreement with Canada and Mexico that accounts for 50 per cent of American exports. But we have sharp disagreement here that I look for

ward on defining. If I am elected president, this country will honor its international agreements, including NAFTA, and we will export the same of others.")

"John McCain is the one Republican who consistently opposes the Republican brand," says Kevin Madden, a Republican strategist who was a spokesman for McCain's former rival, Mitt Romney. "And in this environment it's to our advantage." But McCain's task is daunting. He can't rely on Bush did, on simply mobilizing hard-core conservative supporters that make up the base of the Republican party because, frankly, they don't support him. McCain won the GOP primary contest with only 47 per cent of the vote (by contrast, in 2000, Bush had 63 per cent). He lost most of the South to pro-segregation-turned-governor of Virginia. McCain's problem is that with Bush's popularity at only 21 to 23 per cent of voters, he will need every one of those Bush supporters to win. Then he needs to double that number—front people who are angry at Bush. "What is the guy to do?" believe this. "He has to take some positions that please the people for Bush, and he has to take some that please the people against Bush." How exactly can he do that? "Well, gee, that's tough."

the goes beyond base politics, and reach out to disillusioned Democrats and Independents," says Madden.

It may be that McCain is running his outreach campaign out of high-minded rejection of the kind of hyper-partisan strategy peddled by Karl Rove, the architect of Bush's electoral victories. But it's unlikely only those, given his maverick political career and his complicated, almost tape-measure relationship with George W. Bush. Back in 2000, McCain came astonishingly close to the nomination with a campaign that, as well as endorsing certain evangelical leaders, appealed to independent voters and took an interest group with cuts on campaign contributions. That primary fight with Bush ended the Clinton Obama thing look like a high-school romance. Some Bush supporters started using whatever campaign in the early primary state of South Carolina that McCain's years as a Vietnam prisoner of war had left him angry and that his adopted daughter from a Baghdad orphanage was a secret son of a wealthy child who was black. Nonetheless, McCain legally campaigned for Bush's re-election in 2004. As the week then, though, he clashed with him on policy, including voting against Bush's tax cuts, and citing the conflict of the Iraq war, and blasting the administration's detentions policies and interrogation methods. McCain lost the fight to pass legislation forbidding certain techniques of anyone in U.S. custody, despite strong resistance from the White House.

Those differences of opinion may not help him much. Now that it is his turn to carry the party banner, not only has the Republican brand been sullied, but the Democrats are doing their best to brand him "Middie" or "Maddie." "It could work. Only when you're in the NBC/WSJ poll did I want to know a lot about what we can conclude would be the best outcome expected McCain would be low Bush's policies closely." He would do and by Bush in 2000. He is being defeated by Bush in 2008. Don't think for a moment that he doesn't know it," says Larry Sabers, director of the Center for Politics at the University of Virginia. McCain's problem is that with Bush's popularity at only 21 to 23 per cent of voters, he will need every one of those Bush supporters to win. Then he needs to double that number—front people who are angry at Bush. "What is the guy to do?" believe this. "He has to take some positions that please the people for Bush, and he has to take some that please the people against Bush." How exactly can he do that? "Well, gee, that's tough."

Then's how he has been doing it so far. OBAMA'S strategists have also labeled the Republican candidate 'McSeane'

McCain may have opposed Bush's tax cuts as a giveaway to the rich, but now he wants to keep them in place, while lowering tax policies, intended to cost US\$1.7 trillion in revenues over 10 years, include a cut in corporate income taxes from 35 per cent to 25 per cent, and tax cuts that disproportionately help high-income earners. McCain has long split from Bush by opposing drilling for oil in the Arctic Wildlife Refuge, but this week he called for opening up America's coasts to offshore drilling. Over the objection of immigration reform that would allow undocumented workers to stay in the country, he has over the past year emphasized the need to fortify the border with Mexico. And after championing human rights in domestic policy, he was harshly critical of a U.S. Supreme Court decision that month declaring that challenges at Guantanamo Bay are entitled to challenge their detentions in civilian courts. He called it "one of the worst decisions in the history of this country."

McCain's appeal to independents includes criticizing how the Iraq war was run. "I have worked with the President to keep our nation

safe. But he said I have not seen eye to eye on many others," he says. Among those other disagreements, McCain supports climate change legislation that would cap carbon emissions and create a trading system of that type supported by Obama. And while he often opposes tax cuts, he also promotes a crackdown on corporate abuses, and a return to spending restraint. "In ordinary ways, we need to make a clean break from the worst excesses of both political parties," he said last Tuesday. "And for Republicans, it starts with reclaiming our good name as the party of spending restraint. Somewhere along the way, too many Republicans in Congress became indistinguishable from the big-spending Democrats they used to oppose."

So too conservative voters, McCain puts the focus on Obama and portrays him as a legal socialist, with links to a different kind of school. "I have a few years as my opponent, so I am surprised that a young man has brought in so many failed ideas," he said in a speech the night Obama won the Democratic primary race. "Like others before him, he seems to think government is the answer to every problem; that government should take our insurance and make other decisions for us." Says GOP strategist Madden: "The over-saturation with Obama couldn't be more clear, and that's helping. People don't want their taxes raised by Obama and they don't want under national security. I think what motivates them is support John McCain. He is the alternative: higher taxes on energy, downsizing and small businesses."

**★ 'HE WAS DEFEATED BY BUSH IN 2000. HE IS BEING DEFEATED BY BUSH IN 2008. DON'T THINK THAT HE DOESN'T KNOW IT.' ★**



But whether all this is enough to make a conservative vote behind McCain remains

to be seen. The Club for Growth, a group of neo-conservatives, is one of multiple neo-conservative groups that don't explicitly endorse McCain, even though its executive director, David Henderson, says Obama is "wrong on just about every single issue." The sounds go too deep: "Our members are definitely divided about McCain," says Kinsinger. "I think people look at his track record on issues and the [campaign finance reform] anti-free-speech bill and have never forgiven him." Conservative activists aren't just left out about the positions McCain took, but in the lengths he went to to defeat that social legislation. "People are very because of the way he voted against it in 2001 and 2002—and the people he teamed up with to try to scuttie them through amendments," says

more, Republicans will rally behind McCain by November. Judging by some patterns in past elections, he says, Republicans "are usually able to hold their nerve and vote for the candidate for whom they have less ardor," he says. McCain still faces major challenges, including his lackluster public speaking skills and a yawning money gap. So far, Obama has raised three times more than McCain—US\$26 million to McCain's US\$9.1 million. "Obama is going to outpace McCain two to one or three to one. It's going to be a slaughter financially," says Salinas. "What you are outspending you get to define your self and the other guy."

Some people will see a cruel irony if the "McCaughy" label sticks. Obama has tried to bring a difference sort of politics, but the most

CONSERVATIVES are bitter about the lengths McCain went to in defeating their bills.



## ★ 'OBAMA TRIED TO BRING A DIFFERENT TYPE OF POLITICS, BUT MCCAIN HAS DONE IT' ★

Kenting. "He teamed up with Tom Daschle, the leader of the Democratic opposition on the bill."

The Arizona senator is also known for a hot temper, and harsh words. "At least some conservative leaders have felt the lack of McCain's courage directly, but they're not wildly enthusiastic. He's a maverick," says Norman Ornstein, at the conservative American Enterprise Institute. But Ornstein notes, some of McCain's positions, like his pro-immigration reform stance that alienated many in his own party, could help him on election day. "McCain has a better chance than other Republicans of bringing over more Hispanic voters who are turned off by the issues that the Republican party has abandoned recently," he says.

Salinas predicts that despite their reserva-

tion of this is McCain is the only one who has really done it," says Kenting. "He has worked with people of the other party more than any of the Democratic or Republican candidates." An ABC News-Washington Post poll published this week found that so far, Independent voters are evenly split between Obama and McCain.

McCain too emphasizes that he has had the guts to take no party, and Obama has not. "He is an impressive man, who makes a great first impression," he said in New Orleans on the night Obama won. "But he hasn't been selling, so he made the rough odds, to challenge his support, to his criticism from his supporters to bring real change to Washington. I have." Now the question is whether those tough odds will bring him the presidency, or put it out of reach. ■

# DISASTER'S PROPHET

## A leading journalist warns of a looming South Asian abyss

BY MICHAEL PETROW • One of the most frustrating challenges confronting anyone hoping to understand the war in Afghanistan is knowing whom to believe when faced with so much conflicting information. Not that there's a lack of people clamoring for the truth. Aside from who have never set foot in the country (let alone those who refuse to let their countries' newspapers or printing as experts on Canada's role in the conflict), Afghanistan on "the ground" can seem touch down inside the war of a personal base, shake hands and trade for phones, and then return to Canada with their previously held opinions unsharply unchanged.

An overarching problem is the transient nature of news. Westerners—from aid workers to journalists, diplomats, and, most crucially, soldiers—who spend time in the country. In an interview with Michael's last year, Barry Stewart, a former British diplomat who once walked across Afghanistan and now works there, compared the World's current involvement with 19th-century British colonialism and concluded Queen Victoria's edicts were more permanent, surviving decades in the region, leaving local languages and living in remote areas. Today's forces are comparatively short and shoddy.

In a fortunate, therefore, Ahmed Rashid has published *Disaster in Chains* The United States and the Failure of Nations Building in Pakistan, Afghanistan, and Central Asia. Rashid, a Lahore-based journalist who has covered South and Central Asia for decades, is the author of the seminal 2000 book *Taliban: far which he initially struggled to find a publisher, before the Sept. 11, 2001, attacks catapulted it into best-selling status and made the text required reading in foreign affairs departments around the world.*

Taliban was Rashid's attempt to warn the world of the dangers he was seeing in Afghanistan under the control of the Taliban and its al-Qaeda guests. Dismissed in many ways as a secularist, it is a warning, a gripe, and more, and it is one of the few Rashid's is not the horror of an easily shocked newscaster. It is

born of deep experience. He has covered the region for decades and knows its residents intimately—both the powerful and the overlooked. No one other than Rashid could have written such a book.

"At the time of the [October 2001 Western] invasion, I broke with many of my colleagues by arguing that the war in Afghanistan was a just war and not an imperialist intervention, because only external intervention could save the Afghan people from the Taliban and al-Qaeda and prevent the spread of al-Qaeda ideology," Rashid is quoted in *Disaster's* introduction. As a result, he was despised in Pakistan.



by Islamic fundamentalists, the Islamists, and the military, who've combined his criticism of US intervention in Afghanistan to be truthful.

Today, almost seven years later, Rashid says Afghanistan is "once again sliding down the abyss of state collapse, despite billions of dollars in aid, 45,000 Western troops, and the deaths of thousands of people." The international community has a window of opportunity in the first few years after the Taliban were overthrown, when Afghanis welcomed foreign aid and aid workers. They failed to take advantage of it. Troops and resources were inefficient, and too many of both were diverted to Iraq. Instead of building Afghanistan's infrastructure and civil society and expanding the writ of President Hamid Karzai's central government, the US spent billions of dollars buying off regional warlords, and reinforcing a parallel, often corrupt power structure that has grown more recent and solidified recently. The Taliban's successful sale on Kandahar's power last week, forcing hundreds of their jailed comrades, starkly illustrated the ongoing weakness of Afghanistan's institutions.

When not underfunded, the World's nation-building efforts have often been hampered by politically driven restraints on what its stakeholders. The German private security contractors (PRT) in Kandahar, for example, is well staffed but ineffective. Its members have little contact with locals and refuse to patrol at night. The "establishment" by every Afghan government of "national councils" stipulating what the PRT force could and could not do was a parody of NATO's effectiveness in combating the Taliban. Rashid writes, "To Afghanistan, he says, these men and women carried more like scared rabbits than soldiers."

## TO AFGHANS, WESTERN TROOPS, WITH THEIR MANY RESTRICTIONS, LOOK MORE LIKE SCARED RABBITS



RASHID (above left), warning a study Pakistan soldier on the troubled border of Afghanistan.

What's at stake in Afghanistan and Pakistan—where, Rashid convincingly argues, are intervention—is much more than the fall of a few more states and the well-being of the people who live there. In Afghanistan, the future of NATO, the EU, and the UN is on the table. In Pakistan, where a nuclear armed military is unable to lock in rules of sponsoring, Islamist extremists, the rule of law. "The US failure to secure the region may well lead to global terrorism, nuclear proliferation, and drug epidemics on a scale that we have never experienced," says Rashid, aptly by way of comparison, may turn out to be a matter of survival.

Rashid recognizes that the key to success at Afghanistan lies across the border in Pakistan.

Obama's bin Laden's movement held out from which he safely fled in December 2001.

Pakistan's decade-long counterterrorism, Rashid alleges, and has accusations accompanied by a study released this month by the RAND Corp. think-tank. It concludes that Pakistan's ISI and Frontier Corps have failed to root out Afghan insurgent groups in Pakistan, and that individuals in these organizations are actively helping the Taliban. The efforts of this failure, the RAND Corp. argues, will be crippling and long-lasting.

Rashid agrees. He says the Taliban will never be defeated in Afghanistan and they are out of their support in Pakistan. "You cannot fight the Taliban to death, because at the moment there are three times



as many Pakistanis in Pakistan as in Afghanistan," he said in an interview this week with *BlackStar*. "You cannot negotiate with them, because their leadership is severe in Pakistan. So you cannot defeat them. No modern guerrilla [movement] has ever been defeated outside its base area and its freedom of movement have been restricted." Frustrated, and perhaps looking for secret points at home, Afghan President Hamid Karzai this week threatened to send his soldiers into Pakistan to attack Taliban fighters there. It was almost certainly a bluff; Afghanistan's armed forces are in no position to raid Pakistan. But Karzai is trying to focus the world's attention on the roots of the insurgency threatening his country.

Rashed says this attitude underestimates the opposition to Taliban, extremists and terrorism among large segments of Pakistan society, even as the North West Frontier Province and Tribal Areas shake out Afghanistan. He points to the success enjoyed by several parties there in the February elections as evidence. "I think the Taliban administration was totally naive on that issue," he told *BlackStar*. "We had elections. We've

seen to recognize what is at stake in the region and are willing to commit the necessary resources to secure it. And any progress made in Afghanistan is underpinned by the willingness to support the Taliban receives in Pakistan."

Still, Rashed, whose affection for Afghanistan and its people is evident in his writing and his speech, isn't ready to give up on the country. "I still think Afghanistan is doable if the right strategy is applied," he told *BlackStar*. Such a strategy would entail more reconstruction money, more soldiers, and also diplomatic effort to coalesce Pakistan to reject the Taliban and other extremist groups. "This is a task requiring ongoing regional

BUSH AND KARZAI, and U.S., protesting charges that Pakistan is not doing enough against the Taliban



## BY EMBRACING MUSHARRAF, BUT NOT PAKISTAN'S PEOPLE, BUSH STOKED HATRED FOR THE U.S.

got a secular coalition in power, which is better by many problems, but nevertheless it is a very hopeful sign. If only this terrible nine-year legacy of the subversion of the constitution, the judiciary, the bureaucracy, that Afghanistan had carried out had not devastated the country and left the government with this very heavy burden, we wouldn't be suffering this man."

Despite Rashed's optimistic optimism on Pakistan, a reader finishing his book is filled with more despair than hope. The struggle against Islamic extremism will be won or lost in South and Central Asia, but even in the West



reaction between Pakistan and its neighbors as to Pakistan no longer feels the need to use the Taliban as a proxy army.

"I don't think the majority of the Afghan people want to be ruled by the Taliban again," Rashed says. "Now, they may be very angry with the Americans. They're angry with Karzai. They're disillusioned. They opposed reconstruction and development, and they didn't get it. They haven't been given the infrastructure they'd been promised. There's no power. There's little water. I think the only thing that the West really has gained right now is that they don't want to be ruled by the Taliban." ■

## NORTH OAKDALE: ELECTION DAY IS A NO-SHOW

Usually the writer himself in the town of Pittsburg is very good, but in last week's municipal elections it crashed to an all-time low: zero percent of voters filed out ballots. Even those on the ballot didn't vote. The community has just 250 voters, and they told their ward last July on his terms, as in the case of the mayor's wife, naming the beauty salon and post office. Hubby Dennis Bradwell was acclaimed, he was running unopposed anyway.

## Slum's great, wish you were here



THE FOUR-HOUR tour shows you Rio's gangsters and drug dealers

BY ALEXANDRA KRIMO • Rio de Janeiro is a city known for its Carnival, the statue of Christ the Redeemer atop Copacabana beach. Now, for thrill-seeking tourists looking for something a little more gritty, a Brazilian tour company offers a truly sordid experience: the chance to visit armed drug dealers. For \$55, Private Tours offers a four-hour tour of Rocinha, the city's largest favela, or slum. Part of the package includes a visit to the "House of Jesus," a popular spot where Rio residents go to buy their cocaine. According to tourist accounts, the gangsters are pretty friendly and are happy to give the tourists on their tour a drug fix, or even pose for photos, complete with bags of powder and Russian machine guns, to long to their faces are not shown.

The tour, if it were, addition to the tour team trade builds on a growing interest from tourists in experiencing the seamy underbelly of a society where they are vacationing. In the 1990s, guidebooks suggested ways to sneak a peek at the favelas without actually going in. By the 1990s, tour companies began offering visitors the chance to talk to locals, visit social projects and buy art from "authentic" Brazilians.

The latest tour takes a wee stage farther, thoroughly into the realm of the extremely dangerous or totally insane, depending on one's viewpoint. However, the tour says not lie. Brazilian Vice tourism secretary Ruben Medina has said Private Tours may be dropped if it becomes so bad that it does after a report in a Brazilian national newspaper revealed what was going on. The drug tour, while they last. ■

## Policing 'Baghdad on the Potomac'

BY RACHEL MENDLERSON • The police roadblocks set up this month at a crime-riddled neighborhood on Washington's north side were laid out every bit like military checkpoints. For six evenings, Thailand was in lockdown, with police police type, traffic cones and metal barriers chafing off police to alley and streets leading into the area. Traffic backed up along Minnesota Avenue, where dozens and dozens were required to protect ID and a "signature passport" for entering, including police members and addresses to verify their status. Residents were not exempt from the lines that formed in the 40° Celsius—necessary measure, say police chief Cathy L. Lawler, for a "single bookend in crime" that has seen a recent spike in homicides, culminating with a triple murder the weekend before the roadblocks were set up on June 7.

"Baghdad on the Potomac," as *Arthur Spritzer*, legal director of the Washington branch of the American Civil Liberties Union (ACLU) called it, was the most recent in a series of drastic measures D.C. is exploring to curb violent crime—all of which have come under intense scrutiny. In the spring, city officials launched a project to network over



CIVIL RIGHTS ACTIVISTS say checkpoints set up in a crime-riddled D.C. area were a violation

than 5,000 security cameras on D.C. agencies, including schools and public housing. Charged with creating a Big Brother society, the administration decided it in a means to better coordinate emergency response. D.C. city council has since imposed restrictions on the monitoring, specifically on the real-time element, and a new plan is approved. Meanwhile, another proposal, this one to get gun-fitted citizens (implemented in Los Angeles in the 1990s and currently under review in

Boston), drew similar fire from residents and civil liberties advocates. When it was first announced in March, the Safe Homes Initiative envisioned officers knocking on doors in the District's hard-pressed neighborhood, offering residents amnesty in exchange for a warrantless home search. A significantly scaled-back version was introduced next month, with searches by request only.

The administration's apparent backing off, and the end of the roadblocks on June 12, do little to allay the concerns of critics who continue to question the legality of the tactics—a pattern, they say, of overlooking civil liberties. And council member Phil Mendelson's announcing a "very diverse area," and then retreating, creates all will among residents and critics about how the strategy for fighting crime in the District is being conceived. "In a way, it makes it even worse," says Mendelson, who chaired a public safety committee hearing on June 16 to examine the effect of the initiatives on civil liberties. At that hearing, the ACLU argued the Thailand checkpoints violated the Fourth Amendment (unreasonable search and use), and infringed on freedom of travel—a position it has made known since the tactic was announced. Mayor Adrian Fenty did not return calls for this story. But based on previous cases, interim attorney general Peter Nickles maintains the neighborhood safety issue was legal, despite the opinion of the ACLU and some residents who claim their rights were violated. (See interview with Mendelson.)

Nickles said "the courts are open" to anyone who wants to mount challenges—an invitation Fenty says the ACLU is "heavily considering" taking him up on, especially if the roadblocks return.

After an earlier emergency Thailand, officials behind the checkpoints a success. But this year, northern D.C. has seen 23 murders—more than it did in all of 2007. Last year, says, much of the violence in Thailand involved people in cars who did not live in the area. (See the 700 vehicles that

arrived at the checkpoints, the police that were turned away. When asked if the would implement the roadblocks again, the chief told Mendelson, "I don't know how I wouldn't." After the arrests were filed, long-time resident Rosetta Davis said she had missed police. Davis moved in here when community policing meant walking the beat and writing pay. "The police officers now ride right past your house, never even stopping to wave or slow down," she said. ■





we've exploited everything else."

But each faith in LNG assumes it will remain unexploited. "A lot of people who are pushing gas hydrocarbons believe LNG is going to be the cure, the silver bullet, that will allow us to be sustainable in North America," says Dawson. "It isn't going to happen—there isn't enough LNG developed to handle demand." By the time Canada exhausts its supply of natural gas in 30 years or so, LNG won't be nearly cheap, cheap and India's growing energy appetite and the growing taste for natural gas as a cleaner fuel among European nations will make use of it. Even now, international competition for the commodity can drive prices up sharply, particularly after upsets like the earthquake in Japan last summer that crippled a major nuclear power plant. "Think on an instantly burning out there in the middle of the ocean, waiting to find out where they should divert their ship and drop their cargo," says Dawson. They head for the highest bid-



## HYDRATES COULD REPRESENT AN ENERGY SOURCE AS BIG AS ALL OTHER HYDROCARBONS COMBINED

der. "They'll pursue it as much as possible—they're motivated," says ZET Energy's Uweil. Yet, oddly enough, LNG could well be the answer to the transportation problems posed by Canada's remote North, where loss of conventional natural gas is along with (and often adjacent to) gas hydrates. In the northbound Mackenzie and Alaskan pipelines cost even more handling up your Hammer than these days, LNG infrastructure is relatively inexpensive—about \$1 billion from point A to the liqui-

HYDRATES look like ice mixed with gas, but contain vast stores of methane gas.

dation plant) to point B (re-gasification and trucking to market). Global warming, meanwhile, is busy clearing the northern seas of ice, easing the way for tankers. Last summer, the Northwest Passage was decidedly more ice-free than at any other time in recorded history. So many profits that much of the Arctic Ocean will be clear for several months each year by 2020. Hauling hydrates via the Arctic to eastern ports in Quebec, say, where natural gas is especially needed, could be the future.

Indeed, it better be—for the good of Canada's north-to-rainbow city. Canadian ships supplying through the Northwest Passage with cargo stacked up from Canadian gas wells—either conventional or once-fetters targets like gas hydrates—would help assuage us continue to hold on to our Arctic. "If Canada was the first nation to ship gas from its own gas fields across the Northwest Passage, that would establish our claim without much doubt," says Bouchamp. "On the other hand, if it's the U.S. that would be a big deal in our ability to assert sovereignty up there." So the race is on. Meanwhile, just wait 15 years or so—Canadians might just be heating their homes with Arctic ice. ■

BY TALLING ENERGY SOURCE OF CANADA

# READY TO RUMBLE

Eugene Melnyk won't leave Biovail without putting up a fight

BY COLIN CAMPBELL • When the beleaguered former leader of the struggling Canadian pharmaceutical company Biovail Corp. they'll have two choices: the yellow power or the blue power. In the yellow corner is Biovail's largest share-

holder, Eugene Melnyk, and his supporters. The other side, the blue power, is the incumbent board and management team, who are, he wrote, "They say I'm obsessed with coming back. I think they're obsessed with using me as a human shield to deflect their own failures and misadventures."

The spring race has been steadily escalating since February, when Melnyk penned a letter to the board and naming the board "last confidence in management." The stock price, now at around \$10, has been in steady

could spell "a return to a Melnyk-influenced company and all that entails." It sent a 10-page letter to shareholders the month, complete with graphs showing the share price under Melnyk, the money spent on litigation, and even charts, split into two columns with the headings, "Eugene Melnyk says," and "and the other side," "The facts say."

There is no question Biowill has struggled to right itself since Melnyk stepped down. The open question is whether Melnyk's considerable personal baggage will prevent him from steering U.S. from the very people he helped put at stake a few years ago. Melnyk is facing U.S. accounting fraud charges and Biowill recently paid \$50 million to settle its troubles with U.S. regulators. Melnyk's successor for CEO, Bruce Brydson, would be his "puppet," argues Biowill. Brydson, who was Biowill's CEO during its impressive growth period from 1995 to 2001, laughs at the allegation. "I generally enjoy a bit of a good life. What would motivate me to leave that, only to have Eugene Melnyk's hand up the back of my shirt," he says from his hotel in Virginia, where he's rallying shareholder support. "It doesn't compute."

The two sides have radically different visions for the company. The current team wants to pursue the risky development of several newest space drugs, say the dissenters. "If you vote like, you're voting for the end of this business," says Brydson. The dissenters are focusing on an equally risky product known as "two simulators," as well as refocusing on hard-to-make generics, versus the current leadership. "They don't want to recognize that the marketplace has changed," says CEO Melnyk. "They want to think that what worked in the 1990s is going to work in 2000."

"There are pluses and minuses on both sides," says Claude Cormier, a senior health care analyst with Paradigm Capital. "It's going to be very close." And the stakes could hardly be higher. For Melnyk, who also owns the Ottawa Senators hockey club, a win could be a first step toward re-establishing himself as an important figure in Canadian business, and rebuilding a personal fortune that has been decimated by Biowill's struggles. A loss could be the blow that sends him to the east for good. ■



Mike Weir and caddy Brennan Little before the tee.

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holder, Eugene Melnyk, who is looking to salvage his damaged legacy and leave his mark on the company he founded but left last year amid allegations of acquisition violations. In the blue corner at current chairman Douglas Squitieri and CEO William Wells, determined to prove they can breathe life into the company's plummeting stock price and lead it into a new Melnyk-free era. And leading up to the main event on June 24—where shareholders will vote for either Melnyk's slate of director nominees or the team put forth by Squitieri et al.—they've been doing what all CEOs do before a bout: talk trash. "Eugene Melnyk is the problem. Biowill is trying to solve—not the answer," said the head of Biowill in a letter to shareholders earlier this month. "The Board continues being more expensive, more independence, and further corporate governance experience to the board than the Melnyk monolith."

On the website Melnyk has set up to promote his proxy fight, *DefenceBoard.com*, he quickly fired back. "The conspiracy theories

## I' THINK THEY'RE OBSESSED WITH USING ME AS A HUMAN SHIELD TO DEFLECT THEIR OWN FAILURES'

define since 2003, when it was worth about \$67. In the past year alone, it has declined almost 50 per cent. Melnyk said he was considering taking over the company, selling his shares or moving to replace the director. By May, the Melnyk uprising had become Biowill's main focus. In a letter to shareholders, the company eagerly pointed out that litigation from Melnyk's tenure had cost it \$13 million and warned that a vote for yellow



## CHILDREN'S AID WORKERS AND THE CRYSTAL BALL

A single mother in Barrie, Ont., is trying to understand why she was investigated when a local psychic told a meeting earlier at her daughter's school that the girl might have been sexually abused. The psychic's "inspiration" prompted a probe by the Simcoe County Children's Aid Society, which concluded the case was "highly unusual." Admittedly, said CAS official, "It is highly unusual to have a child called in based upon what a psychic might say."

## When the personal is public business



**STEVE JOBS**

When Steve Jobs, the visionary CEO of Apple Computer, took the stage at the Worldwide Developers Conference last week, the world was watching. Of course it's always this way whenever Jobs speaks. Apple has become the world's most dynamic and trend-setting maker of consumer electronics, and Jobs is its chief oracle.

Naturally, as he repaid the crowd with the long-awaited details of Apple's secret goings-on, it was—better, finer, with more bells and whistles and a US\$199 price tag—there was plenty to get the techno-gadgets loving heavenly. But the effusions were not what concerned the popular discourse in the days following the event. It was Jobs himself. Or, rather, it was the way his black-rimmed sunglasses hung on his collarbones, and the fact that his jeans seemed to barely hang on his hips. Jobs looked emaciated, sickly and at least 10 years older than his actual age of 47.

Initially, the press reports emerging from the conference took closely to the key facts of Job's presentation. Even though it was like a double-whammy for everyone who worried about the CEO's health, the fact that the presentation, the CEO's health, was a subject for publication, business reporters mostly free of the angering their high-profile subjects, not to mention readers. Still, rumors spread at wharves and conventions was it just that Job had taken one of his extreme vegan diets too far, or was he really ill? It was the bloggers who finally spoke up and put the speculation on the record. Henry Klodger, the co-analyst who now covers tech, wrote trends at Silicon Alley Insider, asked the uncomfortable question in a post entitled "Does Steve Job Have Cancer Again?"

Apple moved quickly to quell the rumours, saying that Jobs was just suffering from "common bug," that he was an ambidextrer, and went ahead with the presentation because he felt well enough and didn't want to miss it. But over the discussions about the CEO's health got so heated they were tough to stop and for that Jobs and Apple's board of directors have themselves to blame.

Back in 2004, Jobs was diagnosed with a malignant tumour on his pancreas. As it turned out, his cancer was a less-aggressive form that was effectively treated with surgery in July of that year. But Apple's board agreed not to reveal Jobs's illness until after he'd

undergo the operation and was on the road to recovery with a positive prognosis. They decided, essentially, that John's right to privacy trumped the right of shareholders to know the status of the couple's health.

On a personal and human level, the board's decision was understandable, even admirable. But it was also a spectacular dereliction of its fiduciary duty. Only the vagaries of time and medical science prevented that decision from flowing up dramatically in their faces. Regardless of the board's desire to show com-



passion, jobs's health is a hugely important factor in the future of Apple Computer.

The company was considering jobs when he returned to the helm in 1990. He was the driving force behind its transformation and emergence as a driving force in the new generation of digital culture. More than any other, it was Jobs's vision that has picked an almost seven-fold increase in the stock price since his return eight years ago. From Color to iMac to iPhone, Jobs's succession of phenomena have defined popular ideas about what personal computing can mean. It's an exaggeration to say that in the eyes of millions of consumers, Steve Jobs is Apple's greatest asset.

in the vernacular of the capital markets, his health is a material fact. When he catches a cold, investors want to know about it, especially in view of his health scare a few years ago, and given that there is no clear plan for who will assume the role of Apple's resident visionary once Jobs is gone.

When Apple's directors decided to keep job's illness quiet in 2004, they did so for the right reason, but in so doing, they also asked a question of trust that may never be fully trusted. And that question of trust continues to dog the company in ways that hobbled to the surface last week, as Apple's trust, revealed by close to eight per cent. The company's directors committed to the market that it is willing to withhold relevant information about job's health, and so, his physical appearance becomes part of the market's risk every time he has a coughing spell in public, or loses a few pounds, or comes down with a respiratory bug. The question of his health becomes over the company like a dark cloud.

Indeed, even Apple's denial didn't fully satisfy the public: from "Apple's explanation did not rule out the possibility that Steve's cancer has come back," *El Reg* noted. "Likewise, until Apple or Steve issues a statement that clearly rules out this possibility—or unless/until Steve appears publicly again looking to be in robust health—we expect these concerns will persist."

The question that directors and owners need to grapple with is this: how much privacy can a CEO rightly demand? The answer is an uncomfortable one for anyone who values privacy. When it comes to public companies, investors have a right to know about anything that is likely to have a significant impact on the ability of the CEO to do his job. That's a principle that ought to apply not just to researchers like Jobs but to all executives who collect seven-figure salaries for leading public companies.

It's true that demands a personal sacrifice. After all, lots of things could conceivably hurt a CEO's performance—from drinking or drug problems. To seriously ill children—all things we'd rather keep to ourselves. But when an investor buys shares, they enter into a sort of partnership with the company, one that demands full disclosure. If Steve Jobs decides to go skydiving, or trekking in the Amazon, I'd want to know about it. And if his cancer returns, I'd expect a press release.

This will end up before a court one day. And whatever does, some company somewhere is going to trail up paying a lot of money in shareholder lawsuits. For now, investors and Apple fans alike just go on toasting Jobs's health—for his sake, and their own. ■

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## Is your fund voting how you would?



**MUTUAL FUNDS** tend to vote how management wants them to vote

**BY JASON KIRBY** • Canada's mutual funds have a lot of clout: after all, they invest billions of dollars in the shares of all sorts of companies, and with each share comes a proxy vote. In theory, when a mutual fund votes at a company's annual general meeting, it's doing so on behalf of all the people who have invested in the fund, and those votes can make or break the resolutions that are put forth.

But it turns out the companies those funds invest in don't have much to worry about. According to a new study from the Vancouver-based Institutional Association for Research and Education, the asset funds almost always back resolutions put forward by management, and rarely those they support behind shareholder proposals.

During 2006 and 2007, the study found, those vote-by-fund firms, such as TD and Fidelity, didn't vote for any shareholder proposals at all. The funds' resistance to even consider proposals—such as those that seek to change how companies run their day-to-day operations—is understandable. But even reader use proposals, for things like more detailed minutes at meetings or the disclosure of our standing issues, tended to be shot down.

Yet while fund managers may not have much time for corporate governance proposals, such as holding CEO pay to performance, they were quite likely to push companies on corporate social responsibility (CSR) issues. Most related to human rights garnered support from three quarters of all the funds.

Laura O'Neill, co-author of the study, suspects this might be because traditional fund companies don't have digital guidelines for CSR proposals, as they do with corporate governance issues, so each proposal got looked at more closely. Maybe. But it's also true that fund companies usually sponsorable funds in a greenhouse—and they know that when it comes to things like human rights, investors are paying attention. ■

## Zune comes to Canada. No one cares.

**BY JASON KIRBY** • Finally, Canadians can buy Microsoft's Zune music player. But does anyone care?

In 2006, Microsoft launched the Zune in the States. It was heralded as its iPod killer, but it failed out of the Zune that got the branding. To date, only about two million units have been sold in the U.S., while worldwide sales of the iPod have topped 110 million. Regardless, on Friday the Zune made its debut in Canada, with three models of varying capacity, from four GB to 16 GB, ranging in price from \$170 to \$249. So far, the response from consumers and analysts has not exactly been ecstatic. "Here," mumbled Zune Guru of the *Star* David Wilson told of the launch. "I guess that would explain why I've never seen one."

The awareness level in Canada for the Zune is so low, many consumers seemed to think that the device was already here. I didn't realize they weren't in Canada yet, so we can concentrate on one new website that reported the launch. It was the newsmag blog and forum across the land. When Microsoft first announced it, My First Zune was headed for this country, the popular tech website *Engadget* wrote. "Hilarious" that "that's the sound of failure of Canadian reporting."



**THE ZUNE IS SO low key, many thought it was already here**

Zune has been nothing compared to the clamour surrounding the impending Canadian launch of Apple's iPhone 3G.

Aside from its exclusive debut, the Zune faces another challenge in cracking the Canadian market. According to the PC World website, the Zune's online store for downloading legally purchased music may not launch in Canada next year. In the meantime, given Ottawa's goal of introducing tougher new anti-piracy legislation, Zune may have to be careful where they get their tunes. ■

## How to get email from TD's CEO

**BY STEVE HATCH** • The business of running sports academies has exploded in recent years. Nine years ago, when Air Canada bought the naming rights to the new home of the Toronto Maple Leafs and Raptors, they agreed to pay \$1.5 million per year until 2019. But that's nothing. Next year, the New York Mets will move into Citi Park, named for



**IT'S TD Banknorth, not 'Whosever The Hell The Garden Is Called'**

banking giant Citigroup, which will pay a record \$24.5 million per year for 10 years.

Companies consider these deals good branding, in part because they guarantee that their name will be repeated again and again on sportsnets and in newspapers for years to come. But when they spend that kind of money, companies are going to do whatever it takes to protect their investment. Just ask TD Bank CEO Ed Clark.

For years, the arena's naming rights in was called Boston Garden. But back in 2005, TD bought the naming rights to the home of the NBA's Celtics and the Bruins of the NHL, dubbing the rink TD Banknorth Garden. This didn't arrive with some, including ESPN columnist Bill Simmons, who has repeatedly referred to the arena as "Whoever The Hell The Garden Is Called." Last week, he finally received a personal email from Clark.

"We at TD Bank spent over \$100 million purchasing the naming rights to the Garden," Clark wrote. "We would appreciate if you recognized the 'TD Banknorth Garden' by its proper name. With your large number of readers, it would make our investment worth while. Thank you. Sincerely, Ed Clark, president & CEO of TD Bank." Simmons' response: "You know what? Ed probably has the power to screw up my credit or something. I'm going to listen to him. The TD Banknorth Garden is fine. Now shut the fuck up for shareholders." ■

# GUESS WHO'S WATCHING PORN

**These days it's kids as young as eight or 10. As boys get hooked ever earlier, Net porn is reshaping youth sexuality.**

**PHOTOGRAPHS BY RORYN CUMMING**

**M**ost of us know that Internet porn when he was in Grade 4. "We were at a Pukidom birthday party," he recalled. His 10-year-old host had something better than Pukidom and condoms: he gave a website full of naked heavy breasts. Now 19, and a recent graduate of a Montreal college, Marc checks out Internet porn about as often as he breathes the word. "I look at least twice a day," he says.

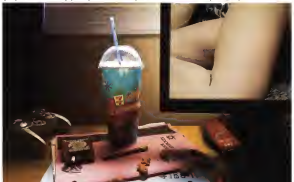
Marc and his friend Christian, all star athletes with seven kids each, are friends of the first friend and his first friend. Having a girlfriend with whom he regularly has sex doesn't deter Marc from visiting porn websites. "I have a girlfriend, but we've been together three years," he says. "Besides, that is good quality HD. It's fun and it helps you sleep."

The proliferation of culture is something that we encounter every turn. It's in *Snoop Dogg* and *Pussycat Dolls* videos, at *Levi's* and *Gap* Genie Wild franchise going wrong, it guides the fashion trends of *Teen* and *16*, and it's behind prime time reality shows, like the *16* Network's *The Glee Men* *Door* showcasing the life of Hugh Hefner. But when it comes to explicit material, nothing compares to the Wild West of cyberspace. There's been an explosion of pornographic websites in the last decade, with tens of millions of users literally a click away, according to Frederick's Lane, author of *Obscene Profits: The Exploitation of Pornography in the Cyber Age*. Lane estimates the North American cyberspace industry brings in about \$1 billion dollars a year.

More than just big business, this wave of easy to access online images, videos and chat rooms is shaping the way young people today are viewing pornography. Back when parents of today's teens were growing up, porn meant gals magazine like *Playboy* or *Max* for. And accessing porn took effort—and courage. Magazine stands weren't supposed to sell pornography to minors. Content wasn't hard to sneak into their older brothers' bedrooms—either their dad's tool shed—to find their secret stash.

Today, airbrushed Playboy playmates are tame compared to what's out there: anal sex, male-on-male, sex with animals and vegetables, teenagers in cars, sports and every more—all of this going on right under the parental roof. All though it's hard to quantify exactly what and how much online porn kids are looking at, a report from the London School of Economics found that more out of 10 children between the ages of eight and 16 have viewed at least something that qualifies. According to a 2004 Columbia University study, 25 per cent of 12- and 13-year-olds, and 37 per cent of boys the same age, say they have friends who regularly view and download Internet pornography.

And these are only approximations—probably lowball ones. "I don't think we know anywhere near as much as we need to know," says Gary Ladd, a professor of psychology at York University in Waco, Texas, who studies the effects of pornography on men. "In my writing, I say that we know little bit



PHOTOGRAPHS BY RORYN CUMMING

about the amount of usage and the amount of damage to face space—and now we have no clue."

In the majority of cases, the London School of Economics report says, children's exposure to online pornography is inadvertent—the result of misplaced words and Web address, or confusing a porn video for a net in her book *Parasocial: How Pornography is Ruining Our Lives, Our Relationships and Our Families*, journalist Pamela Paul reports that 34 per cent of the porn images children saw in 27 encounters accidentally were of naked people, and 16 per cent were of people having sex, and a quarter were involved in self-masturbation. Fifty-five per cent of kids who stumble upon porn do this way report being upset by what they saw.

But a great many others, at ever younger ages, are far from upset about it. In fact, a 2001 Kaiser Family Foundation study found that almost one-third of kids in Grades 7 through 12 have told about their ages online to access adult-only websites.

Which begs the question: to what extent—and should—parents be monitoring what their teenage sons are up to when they're supposedly surfing the Web as doing their homework? Like many young people (roughly a fifth of eight- to 18-year-olds), Christian and Marc have their own computer. "My parents have no idea," Marc says. How could they? Monitoring what kids are up to is cybernegotiation but because virtually responsible Internet use at home, at school, at friends' houses, in public libraries, and Internet cafes, for instance.

Patricia, who lives in Montreal and has a 13-year-old son, has a pretty good idea about what he's been up to at home on Saturday night after the audiotape he got to bed. One recent Sunday morning, Patricia checked out the history on the family computer. "I spotted some very explicit sites that were obviously way out there. I said to my husband, 'What is this?'" she said.

"I almost choked," she said, "because my son's so not like that. The girls like him because he's not much of a flirt. Other teenagers always go how me and police he is. But he's sleeping up. He's spooning body hair and he takes longer showers than he used to." Patricia and her husband decided not to confront their son. Instead, they came up with another solution. "We changed the code to log on to the computer. Now he can only use it when we're around."

Just, says Peter Mortimer from, had a similar experience this year ago. The mother of three sons, now aged between 13 and 15, also happened to be looking at the history on the family computer when he came across a link



## A COLUMBIA STUDY FOUND 37 PER CENT OF BOYS VIEW PORN

to pornography website. "You can tell from the titles, like *Wild* or *Wild 11*—sex or what ever, and my sons aren't sexual lovers."

June didn't realize that by clicking on the link, she'd access the website. "I'd been online a long time," she said, "but I sure stuff I'd never seen or done at. There was every thing. Sex between old people. People depicting other people." She was mortified. "I was trying to close the window with my eyes closed," she said. (Getting trapped in a sort of anxiety filter of horror online is a common experience. A study in the *Journal of the American Academy of Child and Adolescent Psychiatry* found that, in a quarter of cases where youth accidentally opened pornography websites, they were exposed to multiple sex sites when they tried to close the first one.)

June and her husband confronted their son. "No one consents, but I did get a warning notification later from a Web site," she said. "We were absolutely horrified. I was so upset. He told me the sites kept opening to stuff that's disturbing even for him."

The couple also took action. They moved the computer from the basement den. "It's on an 18-inch desk—right in the middle of the kitchen," she said. Now with only her young son still living at home, June occasionally monitors his Internet use. "Smart kids come the history. But as our computer, I can look up something called, 'necrotic changed,'" she said. She admits she's still anxious about her son's use of Internet pages. How can she be sure they won't do something that might bring the police to her door? She had downloaded child porn. "It's kind of terrifying. Let's face it, my parent has to be concerned," she said.



It's not only parents dealing with the risk of trouble at home. Devan, a Grade 13 student in Calgary, recently discovered her 13-year-old brother was visiting porn websites. She made the discovery when she typed in a Web address on her parents' laptop and another website popped up. "There were these weird small pictures. I thought, 'This isn't where I want to be.' I checked the last guy and there were some of porn websites mixed in with dumbass sites, so I knew it was him."

Devan, who is 13, talked with her brother

"I told him, 'If you want to be looking at that stuff, it's not the smartest way to be looking on your parents' computer.' He said it was his friends doing him. I knew that wasn't true."

Devan herself has seen her fair share of Internet porn. "I've had it happen quite a few times that I'm at a guy's house and he says, 'Come look at that' or 'Let's do this little one.'"

But her boyfriend, who is 16, isn't like that. "He doesn't do it. He looks at porn at all, but it disgusts him and that porn is disgusting."

developing sexuality," writes Paul in *Parasocial*. "The younger the age of exposure and the more hard-core the material, the more intense the effects." These effects can include everything from a skewed sense of sexual norms to difficulty maintaining a healthy, loving relationship, an unrealistic view of women, and poor study, pornography addiction, which can interfere with school work.

## 'MY PARENTS HAVE NO IDEA,' A TEEN SAYS. HOW COULD THEY?

Most of Burgoyne's clients are grown men seeking help for sexual addiction. But lately, he's been counselling several young men struggling with a cybersexual habit that began in early adolescence and continues to occupy far too much of their time and attention. As a result, Internet porn is interfering with their relationships. "Some were way past or coaching to reduce or manage this habit," he says.

David Marcus, a psychologist at the San Jose Mental and Sensory Center in California, who treats men of all ages struggling with pornography addiction, says one of his biggest problems with Internet porn is its particularity. "What people really, really don't get is that what was enough yesterday—and exciting yesterday—is not enough today," he says. In other words, very soon a naked woman is old news, as dusty as looking out different, increasingly graphic, and in extreme cases criminal, content—things that will continue to shock and arouse. "They have to keep getting more and more, so it becomes that insatiable thirst for it."

Marcus says that when the men he sees look back on their own childhoods, there are often two common indicators of future trouble. The first is early exposure to particularly graphic or disturbing sexual images. "As an analogy, it's like trauma in that people can only tolerate a certain degree of intensity," says Marcus. Especially for very young or insecure children. "These sexual nervous systems can only take it so much. And so if the experience is too intense or so mind-altering, what happens is it really affects their sense of social norms—what they can expect from a partner and what their own desires are put so flooded that they can't really make contact with what would be a more 'normal' progression of sexual desire."

Of course, just because a kid is exploring pornography online doesn't mean he will develop an addiction, or become more likely to engage in "deviant" behavior. "With the Internet, the images are interacting with whatever the person brings to the table," Marcus says. "If there's a lot of rage in the person that's not being dealt with then it's going to find its expression there."

But the combination of unbridled Internet access and perfection toward, for instance, violent sexuality or images of children is a recipe for trouble. "It's sort of like whatever is latent in a person is going to get aroused and supercharged through the Internet images," he says. "People could live their whole lives without knowing they have that propensity or that desire and then all of a sudden they go online and it finds a voice and expression and Pandora's box opens."

and it's," she said. Still, Devan is skeptical. "I can't tell if that's him trying to be the opposite of the guys I laugh about or if it's really true. I swear to God, all boys look. That's my experience," she said.

For parents, when it comes to Internet porn, not only do they have a dual with bipolar children—how can they monitor their kids' activity—they also have to ask themselves what, if any, are the long-term effects of all of this exposure? "Pornography in all its permutations affects

friendships and family relationships.

Sex therapists, like Toronto-based Robert Burgoyne, have a term for what these young men are up to: cybersexual auto-eroticism. In other words, Burgoyne, it's not a problem. The danger with pornography in general is that it encourages one to make sexuality their emotional security. "It becomes problematic if it interferes with other aspects of life such as school, work and relationships or if these young men are getting harmful information or locked into objectifying women sexually," he said.

PHOTOGRAPHS BY JAMES H. HARRIS

Another indicator, he says, is that men with addiction often report having used pornography from a young age as a form of self-help—something they do to soothe themselves in the face of stress or anxiety. “I have people who will talk about getting into it because they didn’t like what was going on at school, so they got into chat rooms and websites with pornography,” he says. “And they continued that through college every time they had a problem and now they’re hooked on it and they’re struggling because they want to be in some type of relationship but the pornography is messing up those relationships for them.”

Kelly becomes a self-esteem issue for the women involved, says Marcus. “They say, ‘If you expect that from me, then forget it. I can’t compete with how that girl looks, what that girl does, what you see online!’”

So how are parents—particularly of boys—supposed to know the difference between healthy curiosity and the negative effects of a problem? Therapists say the standard signs of addiction apply: they’re spending more and more time on it; they are in a rage with control problems; they become isolated; and they try to keep it a secret. “The more of a secret it is,” says Marcus, “the more of a problem.”

While conclusive data is impossible to come by, many sex therapists believe pornography addiction is growing exponentially with the Internet. In health centers at university campuses, it has become a growing concern. “I have some students at Taylor involved with a ‘Christian responsibility group,’” says Brooks, “and they have ‘accountability partners,’ which is very much like having a sponsor in Alcoholics Anonymous to help them kick the pornography habit.”

Of course, the majority continue to see a little bit of pornography, even among young people, as good, healthy fun. Bygone, for instance, is not supposed to hear that teenagers like Christian and Marcie enjoy comparing notes about which porn sites offer the “hottest” images, or that David’s male friends ask her to view pornographic images with them. For Bygone, this is all part of growing up; making the digital age they’re unable to call “love” with each other. “Teenage boys need to have romantic fantasies or they could become,” he says, “like being gay or passionate about your soap collection.”

Bygone believes parents should discuss sexuality and issues like Internet porn with their teenagers. He does not think parents who discover that their sons are accessing pornographic websites should necessarily panic. “We shouldn’t assume that a teen who self-identifies while looking at sites on the Internet is, at heart, just a hopeless romantic,” he said. ■ With Claire Gorge

# SHOULDN'T WE BE FIGHTING BACK?

**What parents, regulators and Internet service providers are doing to manage online porn**

**BY COLIN CAMPBELL, CHARLIE GELIN AND RAYE LORAN** We don't learn much here or see in limited movies. They're not allowed to buy cigarettes—in some provinces, they're not even allowed to look at them in the corner stores—and yet we allow kids to view more or less freely on the Internet, where there's always just two clicks away.

Over the past decade, the number of high-speed Internet connections in Canada has soared to over 60 per cent of households, according to the Canadian Radio-television and Telecommunications Commission (CRTC). And Web access has spread beyond the confines of the home computer—to cell phones, music players, and video game consoles. So, we know surprisingly little about what kids actually do online. A survey by the Pew Internet & American Life Project found that parents have more rules governing kids' access to video games and TV shows than they do websites. Only half of parents said their home computer has a filter blocking certain websites, and 45 per cent said they use no means so far as to track what their kids do online.

While these tools are important measures for parents, blocking out harmful material is an imperfect science at best, says Tim Rids, a senior editor at the Ontario-based research center in Toronto—and it's made virtually impossible by the rapid growth and fluid nature of the Internet. A 2007 study by Delineate Enterprise Risk Services revealed dozens of filtering programs, and not one filtered a perfect score. On a scale of one to five, the average score was just 3.1 (the best was a filter made by Qipster.com). The race of social networking sites like YouTube and MySpace, where content is constantly being added and manipulated by users, is making this even less effective. These tools “cannot effectively distinguish between harmful content in these highly dynamic environments,” concluded the Delineate report.

So what exactly are Canadian authorities doing to protect kids from the onslaught? In 1996, the CRTC made a pivotal decision to let the Internet run wild. “Essentially speaking, everything is called ‘new media’ and

the sorts of standards it requires of exist from broadcast,” “Dynamism in the Internet, so whatever you want,” said David Colville, the commissioner who led hearings on the issue. Parents, in other words, are left for themselves.

David felt it was not the CRTC's role to do much about porn, says Anne Collier, co-director of a U.S.-based organization called Com-



## IT'S LIKE PLAYING A GIANT GAME OF WHACK-A-MOLE

entirely proper. It's not impossible, after all, for a 12-year-old girl to hit her hands on a pack of M&Ms, but we all have laws in place—why should we approach Web pornography any differently? Dave Quist, executive director of the Institute for Marriage and Family Canada, says the CRTC could help by requiring redaction providers to offer filtered Internet access, sparing parents the need to perpetually monitor their kids' online activities. “If they offered this option, personally, I’d sign up for it,” he says.

In Australia, plans to provide a “clean” Internet feed to homes across the country have resulted in a bumpy but laudable process of gradual reform. The Australian government announced a \$185-million scheme aimed at cracking down on online porn, included in the package was an \$85-million



filter designed to prevent access to blacklisted websites. In 2007 the scheme was quickly deemed a failure: after Zolt Wood, a 36-year-old teacher, managed to bypass it in just 30 minutes.

Not to be dissuaded, the Australian government is now moving ahead with a \$121-million plan to block “inappropriate” content at the ISP level (which uses content filters ISPs to opt out). Despite concerns that these filters might cripple the country's high-speed Internet access—and hinder that speech-a-tax program is now underway, and should be complete by the end of July.

In the U.S., attempts to enforce a law that would keep legal porn away from kids, though fragile, have also stumbled recently. Facing opposition from several free speech groups, government lawyers are now trying to narrow the 1996 Child Online Protection Act, which would require commercial websites offering content deemed “harmful to minors” to secure users ages over 18. Because no good age-detection software exists, such redaction would require a could cost much or some other form of identification—and that's a problem, says Internet privacy and security lawyer Perry Aulis, executive director of Windwardify. If you're “navigating PTA president,” she says, an online trail linking you to a porn site is the last thing you need.

Unusually, trying to stop Internet porn is like a giant game of whack-a-mole. Even countries that have gone to extreme measures to block what we consider “legal” porn, like China and Singapore, have had another site surface, says Internet filtering expert Neil Villeneuve, a senior research fellow at the University of Toronto. “It's really difficult to block a determined user,” he says. “You can block an entire sector, you can block users that will give up quickly. But if you're determined, you can get around that.”

There's no sweeping solution. But there may be billions of little ones, says Aulis, and if we are ever going to get the job done, we need to consider some things—even if it means one at a time. “It's going to take industry initiatives like the pornography self-regulating,” she says. “It's going to take civil society—in the U.S., we have independent domain name set. It's important if you use a Web domain name for porn that is sensitive to children, that's intended to deliver children to sex, you go to jail. So we need to start pressuring people under the laws we have. We need to start making public statements that they should be going to reliable sites. We need to teach parents about filtering, and we need to teach filtering free. It's going to take all these 90 billion things for us to come to a solution, but little by little we're going to get there.” ■



### BRIDES, BEWARE THE BARTENDERS OF CUBA

Andrew McMillan fell in love with Carl Taylor. The British couple held an \$8,000 wedding in Cuba to celebrate their love. Then Andrew saw Jose Miguel, a bartender hired for the wedding. “I had to down a few more colodis to go through with it,” Andrew says at her wedding with Carl. As soon as she said, the elegant Carl for the wedding Jose, who will be leaving his wife (Carl) to join her in Britain. “Jose went out of my feet,” she says.



# CASH IS ITS OWN REWARD

**B.C. experiments with a controversial plan to improve health care**

**BY KAREN MACDONALD** • Tiled in marble and lined with black leather couches, the Cumby Surgery Centre is not your average doctor's office. There this sophisticated waiting room, the clinic's tranquil, half full waiting room. Upstairs, five day, a tiny ballroom in a real auditorium, a rebuild and a patient's exterior concrete ligament stand to be among the world's top architectural programs. Day made his name doing AGLA—and challenging Canada's single-payer health care system, which he considers ailing, flawed and lazy. Public health care advocates have labelled the outspoken president of the Canadian Medical Association "Dr. Profit," and accuse him of promoting a two-tier system.

Lately, Day has also been championing a radical model of hospital funding that the B.C. government has been quietly testing since fall. In Canada, hospitals have global budgets. Each annual sum they receive from provincial governments. But B.C. is trying

something different. Since last fall, the emergency rooms of Vancouver's two hospitals, including the country's second largest facility, the sprawling Vancouver General Hospital—a one-of-a-kind where Day's clinic have instead been paid per procedure.

"Say an MRI costs \$750," Day said in a short break between lectures. "Every time it's performed an MRI, they would get \$750." The more MRIs, CT scans, more replacement and bypass surgery hospitals like St. Paul's perform, the more money they bring in. This model, which Britain adopted in 1990, is known as "patient based funding" or "payment by results" and is, in fact, says Day, "like it's just raising up your money," says Day. "Like it's just management. It doesn't encourage productivity or provide any incentive to fill up when procedures are cancelled." Within three to four years of the program being implemented, he says, B.C. will be simply a step away from a "look-alike" approach to funding hospitals. "This is how everyone else is doing it," he says, hands thrown skyward in exasperation.

Under B.C.'s experimental model, participating hospitals are not only paid per procedure, they are also given bonuses for treat-

ing patients quickly. When Dr. Paul's treats a patient with a minor problem in a waiting area, a small cut requirement (perhaps two hours, or a moderately urgent person) gets a bonus (one) in order for the hospital receives an extra \$100. If a hospital bed is freed for a major case in under 10 hours, the government forks over an additional \$600. Behind the scenes, a supervisor tracking progress "checks the way" to keep the bill rolling, says Clay Adams, spokesman for the Vancouver Coastal Health Authority, the health care provider that oversees the project.

"If you give someone all the money upfront, every patient who comes along just has to wait—they're just raising up your money," says Day. "Like it's just management. It doesn't encourage productivity or provide any incentive to fill up when procedures are cancelled." Within three to four years of the program being implemented, he says, B.C. will be simply a step away from a "look-alike" approach to funding hospitals. "This is how everyone else is doing it," he says, hands thrown skyward in exasperation.

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bedrooms. And not only have physicians noticed a difference, patients notice. Angry letters, which used to flood Skaggs' office several times a week, have slowed to one or two a month. She's even seeing patients outside the hospital for as short a time.

According to the pilot project's preliminary results, read of assessment rose 10 percent across the board, a result provincial Health Minister George Abbott calls "groundbreaking." B.C., he says, is considering a wider shift to savings.

In 1974, he returned to Vancouver and took a position at the city's health department. By the late '80s, he had become frustrated with Canada's health care system. Day thinks we would learn from the fact that Britain's Labour government, which for 16 years dominated the idea of private medicine, not understood that the country's "failing hospitals" will be run by private companies and will triple the number of private sector surgical procedures within the next year. Over the past few years, it has relied on performance-based funding across

most hospital services. But now doctors in Britain are raising alarm bells. "If it's introduced in Canada, it means the writing is on the wall for the public health system," says Dr. Alison Pollock, a physician and head of the Centre for International Public Health Policy at the University of Birmingham. "They're trying to make out that it's a sort of performance based system. It's simply a pricing mechanism. That's the bottom line," and the date-lined Scot, in Vancouver this spring for a public forum hosted by the B.C. Health Coalition. "The first, small steps are putting in the information technology, and getting everyone used to having it."

Critics don't just see it as an attack on the single-payer system. The U.S. literature shows that pay-for-performance can breed its own set of problems, namely gaining. This might mean artificially reducing ER wait times by delaying the registration of a patient or by "cream skimming"—favoring simple over more time-consuming, complex cases, says Pollock. Some providers might speed up patients, fraudulently placing them in more lucrative pay categories. "That

means the public sector has to put in more testing and a surveillance system, which brings a complete breakdown of trust," she says. "The health board no longer knows whether they can trust the service provider. Hospitals begin to compete against each other, and against the for-profit, private sector." "People get transferred between hospitals every day, across B.C.," says B.C.'s opposition health critic, Adrian Orr. "This model works against the very co-operation we need to make a health system work."

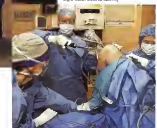
Indeed, one London hospital won't share its MRI scanning protocols for the rare blood disease thalassemia because it makes money when those patients are referred from elsewhere, says London-based physician Jacqueline Davis, also a founding member of the advocacy group Keep Our NHS Public. And Davis says that there has been a rise in emergency admissions over the last two years—patients who have been released prematurely or after read-aquate treatment—reflecting the new pressure to minimize turnover in Britain. "Private dialysis means that we have more managers writing like health care for a rubbish landfill, eager to accept one set of patients in order to make room for another."

But, for now, there have been too many incentives to do too little, says Krista Deber, who has been teaching health policy at the University of Toronto since the 1970s. "Why on earth would I admit a patient? I'm just going to have to absorb it in my global budget—and that may be pricey."

Acute-bed funding is no silver bullet, Deber cautions, it won't solve related problems like wait times and job robbing health care organizations. "Then again, they never said it would. The future doctors look wary. The time is going to come when Canadiana make real choices. We can't just carry out joint replacement and transplants, new hearts and lungs just hundreds of thousands of dollars a year—and that's before neurology, eye, gene therapy and stem cell therapy."

B.C.'s new funding model amounts to a success case corrective, not a cure all. "Status quo," says Day, paraphrasing Ronald Reagan, before heading back to the operating table, is Latin for "the man we're in."

SPRILL OF PINK COFFEE MAY BE ALL YOU NEED wake-up and just smelt the coffee. Japanese scientists have found that its inner aroma is enough for rats' brains to expect a pain reliever without the usual dose. They thought that the effect of a certain gene's presence was reduced in mice—deprived instead by the aroma. If the phenomenon is replicated in humans, they believe it may be possible to feed the workplace with coffee's aroma to help make workers who don't get enough coffee



CRITICS note this model has sparked a rise in ER admissions in the U.K. (above) the B.C. pilot's champion, Dr. Brian Day

SPRILL OF PINK COFFEE MAY BE ALL YOU NEED





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Olympic Coach



David Ross  
Transporter Operations Coach



Peter Johnson  
Rowing Coach



Steve Johnson  
Canoeing Coach



David Johnson  
Paralympic Swimming Coach



Jonathan Adams  
Lead QC



Karen Cockburn  
Executive QC



Martin Duggan  
Manager QC



Leslee Fenderson  
Staff Counselor QC



David Flett  
Counselor QC



Mary-Jane Fyfe  
Writing Coach



Anne Ryan  
Sports Policies



Elie Caplan  
Manager Coach



Mark Jurek  
Athlete Development QC



Jim Johnson  
Swimming Coach



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The Drive on to 20



## Canada's Olympic hopefuls: No. 7 of a series



RENEE, B. C. (from left) Ben Webster, Michael Hayward, Dominic Gaudet, Adam Smith, Kyle Thompson, Brian Fyfe, Kevin Light, John Mitchell, Anthony Brown.

### Men's Eight ROWING TEAM BECOMING WORLD CHAMPIONS

## Men's Eight PULLING FOR GOLD

STORY BY KIM MACOLLEN  
PHOTOGRAPHY BY BRIAN BOWELL

Kevin Light has a jagged white scar running down the length of his left hand. It tells you some of what you need to know about the volatile chemistry of Canada's national men's eight rowing team. Light and the rest of the Victoria-based crew are the reigning world champions. Most if not all of the crew are bound for the Kelowna Summer Games, though coach Mike Squadron has yet to choose the final Olympic lineup for the eight-rowing's premier event. Their position as the best in the world—a race they won handily in Munich last September, ahead of Germany and Finland crew—puts them among the favourites. But winning all the medals in the year before an Olympics



# 'I DIDN'T COME HERE AS A FAN. I CAME TO PLAY'—NO-NONSENSE CROATIAN SOCCER PLAYER AND KIDNEY TRANSPLANT RECIPIENT IVANKLASNIC LACES UP AT THE EURO 2008 TOURNAMENT

**PRINCE JEFFRI BOLKHAJ**  
ROYAL RETREAT

**SCARLETT JOHANSSON**  
MOTHER TO HER FLAME

**BERNIE ECCLESTONE**  
FORMULA FOR RACING:  
GET RID OF MAX

**IVAN KLASNIC**  
WHINING OK FOR  
TRANSPLANT PATIENTS

**HILARY LISTER**  
THERE SHE BLOWS  
ALL AROUND BRITAIN

**JACK YELTING**  
CANADA'S YOUNGEST  
PHILANTHROPIST

**ALMA MANERA**  
WILL MUSICAL  
ADJUDGES NAIL MARY?

**GARY McKINNON**  
UFO RESEARCHER  
OR OTHERWORLDIST?

When the salute of Britain's benefactor went on the lion from British authorities last week, his last was no mean feat, but a last at home in a gold ball. The nation's crown prince, Prince Jeffrey Bolkhaj, was born in a gold ball, among European Christians, and was named for Prince Jeffrey Bolkhaj. The prince had been on show in a British newspaper of court case stemming from his alleged breach of a British court order that required him to pay \$1 billion to the British government to settle a claim that he'd embezzled \$1 billion while he was finance minister from his father's company. Jeffrey told British newspaper he hoped that his disappearance from his postmaster in London would be "viewed as a mark of disrespect to the crown, not to the United Kingdom." He said he had no intention of going to London voluntarily. But, given that the judge said that Jeffrey can't expect to get bail in Britain after his flight, the prince could be spending a lot of time in the less-than-convincing confines of a jail.

**BARACK**  
**OBAMA**

That girl, that naughty girl. After Vancouver movie star Ryan Reynolds broke off his engagement to singer Alicia Keys, he took up with 21-year-old blond beauty Scarlett Johansson. The star of *Lust in Translation* seems to have inspired Modigliani's new album too. The album is said to be doing well compared to Johansson's recent CD, which managed to sell only 5,000 copies. But new Johansson is presaging more controversy with rumors that she's got a crush on Barack Obama. An ardent Obama campaigner, known as a surrogate, she regularly emails the candidate advice. Then Obama began writing her back. Obama sent her something Obama wrote Johansson. She cites another woman who sends the senator "Red Piss [of the red and blue flag] and a message from a surrogate. No one says he has a crush." Girl, you don't know the power you possess.

Max Mosley is still the president of Formula One racing's governing body, despite the fact that he's surrounded by five justices dressed in Nazi-style uniforms—appearing in the mid-1930s. The 70-year-old seems how managed to survive a confidence vote at the International Automobile Federation (FIA), but the association continues to rock the sport. Bernie Ecclestone, the supreme boss of F1, is now threatening to split from FIA and start his own backcountry competition unless Mosley, his former friend, is ousted. "The thing that worries me is that the Jewish community controls an awful lot of the financial power in Formula One," Ecclestone said. "They say the FIA should let someone like Max represent them. The sponsor would prefer someone whose five-hour opinion doesn't conflict in a subtle, behind-the-scenes way with the record. Mosley admits that he wanted these hoodlums, but anyone who didn't have Nazi overtones."



It's appearance in Monday's Euro 2008 tournament from Austria was especially sweet for Croatian player Ivan Klasnic. He believed to be the first kidney transplant recipient to play in a major soccer tournament, and a number of very small groups of pro players to continue their career after transplant. "I didn't come here as a fan. I came to play," Klasnic said. "I came to play." Born in Germany to Croatian parents, he has appeared on behalf of his ancestral country in a match against Poland was the happy ending to an ordeal that lasted years. Klasnic, now 28, first received a kidney from his mother, but his body rejected it. Then, last year, he got one from his father, and that one took Klasnic from a place where he had to protect his new organ, because a transplant would have been a miracle. "I was a spot donor," he said. "While I was donating, he was the winning goal, and once there just Croatian soccer."

BARACK OBAMA: JEFFREY BOLKHAI; SCARLETT JOHANSSON: JEFFREY BOLKHAI; IVAN KLASNIC: JEFFREY BOLKHAI; HILARY LISTER: JEFFREY BOLKHAI; JACK YELTING: JEFFREY BOLKHAI; ALMA MANERA: JEFFREY BOLKHAI; GARY McKINNON: JEFFREY BOLKHAI

Ambrose is an understatement. Despite being a quadriplegic, Hilary Lister is about to sail around Britain alone. The 36-year-old woman's record-breaking journey will be made in her Arizona motor sailboat over three months. Lister suffered from a rare form of multiple sclerosis, a rare and painful disease that left her paralyzed. As a child she was captain of her hockey team, and she had a basketball career, but by 15 she was confined to a wheelchair. Later in an extraordinary accomplished woman. She is a graduate of the University of Toronto's Faculty of Education, and she is a frequent patient at Sick Kids, where she's most concerned about the plight of other patients with her own. Last year, she decided to help them by opening a lemonade stand by his house. That endeavor raised \$14,000. This year, he topped it, setting \$14,000.



The kids in Mrs. Bernard's class at Abbey Lane Public School in Ontario, Ont., were very excited that their classmate, Jack Yelting, got to fly in an airplane on the weekend. And like five-year-old Jack, they were far less impressed by the photo Jack brought home of himself wearing a red cap with "Toronto" and "Jack" on it. That was the name of his classmate. Ben Affleck, who was on hand at the Ontario gala held in Calgary at which Jack was honored for his fundraising efforts for Toronto's Hospital for Sick Children. Jack has a rare and severe form of epilepsy and is a frequent patient at Sick Kids, where he's most concerned about the plight of other patients with his own. Last year, he decided to help them by opening a lemonade stand by his house. That endeavor raised \$14,000. This year, he topped it, setting \$14,000.

There's more to the story than the Calgary first was an accident. Jack's accident happened in 1994. There's more to the story than the Calgary first was an accident. Jack's accident happened in 1994. There's more to the story than the Calgary first was an accident. Jack's accident happened in 1994.

Accused soprano and former Miss Italy contestant is starring in a new musical about the life of the Virgin Mary. Alma Manera will take the lead role in *Mary of Nazareth: A Story That Continues*, premiering this week at the Lincoln Center. The immediately conceived production has been officially blessed by the Vatican secretary of state, Cardinal Bernardini. The blessing is in contrast to the damning the Vatican gave to move the show from shooting in Rome, Angelo O'Connell, London novel by Dan Brown. *The Da Vinci Code*, for being "an offense against God." Manera for the play was composed by 70-year-old Silvio Caporale, whose recent work includes a track for Queen's University. The show is a historical fiction that has love of musical themes, the Mary production can be just the ticket to get the show, tapping.



It's a threat to the U.S. military establishment, or so it's been said. In a new book, Gary McKinnon, an accused of hacking into 97 U.S. military computers—including 16 that belonged to NASA and one to the Pentagon. Last week he was before the House of Lords as a first effort to avoid being extradited to the U.S. McKinnon admits that he hacked into the computers, but says a national prosecutor was using him as a scapegoat for security failures in the U.S. military. McKinnon broke into the computers looking for, he says, evidence about UFOs. Prosecutors claim he shut down his computer as a U.S. weapon. McKinnon could face 10 years in jail. U.S. authorities have already stated that they are determined to "try" him. The book will be a record.



## THE BACK PAGES

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# IT'S ALL SO FISHY

**Love seafood? You'll need the FishPhone, wallet cards, and DNA testing before dining.**  
BY ANNE KINGSTON

**bazaar**

On the verge of ordering seafood fish steak for dinner? Quick, call FishPhone, a new non-emergency service set up by the Blue Ocean Institute of East Norwich, N.Y. That 800-444- the message FISH and "overfished" fish will become the new it's overfished in the North Atlantic, and entire sea-friendly suggestions such as pollock or troll-caught yellowfin tuna.

Extreme perhaps, but so is the need for guidance through the treacherous waters of "sustainable" seafood eating. More than three-quarters of the world's main fish catch species are either fully exploited or tapped out, according to the United Nations. And, according to another survey, 90 per cent of the ocean's largest producers—tuna, cod, flounder and the like—have been killed off since 1950. An all-around 2004 report in the journal *Science* fear-estimated a total global fishery collapse by 2048 if aquatic plundering continues at current rates.

Rising awareness of the dire health of the aquatic ecosystem has made "sustainable" the latest buzzword in the impending food

chain lexicon. A Greenpeace survey released last week found three-quarters of respondents wanted to buy seafood from fisheries that employ "sustainable" practices, meaning those that allow depleted or threatened fish populations to recover to healthy levels and which protect healthy fish populations. Nearly 75 per cent said they're not well-informed about capture methods of the fish and seafood they buy.

Given the uncertainty, "sustainable" has become the new "organic," an important of unclear label subject to hype, overrepresentation and opportunism. Reference code for the verifiable ethical guidelines, including a wallet-sized card issued by SeaChoice, a consortium of environmental groups including the David Suzuki Foundation, which often "best choice," "some concerns" and "avoid" guidelines. What to eat, by non-toxicologist Marlene Nozaki, is highlighted in a book titled *How to Eat Responsibly in a World of Increasing Seafood*, from Greenpeace's global tour of heavy fish takes that contrasted us're eating our way to the end of the fish chain.

Even culinary professionals like Bonnie Stern admit to being perplexed. "I look at Monterey Bay Aquarium's Seafood Watch guide and I use the SeaChoice card in my classes," says Stern. "But you really don't know where anything's from. It's the latest thing to worry about. If I can't figure this out, how will others?"

What not to eat should be obvious: Imperilled species like Chilean sea bass, orange roughy, shark, bluefin tuna, Atlantic halibut, swordfish, to name a few. But the list changes. Swordfish, overfished for years, is now a "best choice" provided you're confident it has been harvested in East Coast waters and willing to ignore its necessary constant.

Method of catch is also key, though good luck tracking that down when you're on the boat. Consider SeaChoice's distinction on shrimp: wild-caught and good shrimp from S. U.S. are a "best choice" (they've been trap-caught, much "some concern" about shrimp trawled from the Atlantic and Gulf of Mexico, but tiger or white shrimp farmed from international sources are on the "avoid" list for reasons obscure to anyone who's not a fisheries biologist. As Greenpeace writes: "If you are eating cheap shrimp today, it almost certainly comes from a seabed, pesticide and antibiotic filled, virus-ridden pond in the tropical climates of one of the world's poorest countries."

The new dynamics of wild versus farmed fish need also be parsed. Many seafood lovers reflexively pay a premium for "wild," believing it's more healthy and flavorful even though, paradoxically, some wild stocks have been contaminated by disease and parasites transmitted from fish farms. Supply demand



**FISH TALKS** There's a bedeviling lack of representation of sustainable fishing, says Dietrich

embellishes for wild Alaska chum salmon. "Wild" or "farmed" alone are meaningless descriptors. Some farmed fish, including U.S.-raised codfish, tilapia, eel, and rainbow trout, are seen to be preferable for ecological and health reasons. "What's the fish is farmed is also relevant. Tilapia, for instance, is a 'best choice' if raised in the U.S., but on the "avoid" list if from China, the source of some 70 per cent of the world's farmed seafood. It's also useful to know whether the fish is farmed inland or on the coast, with high marks going to concrete tanks (avoided to raise striped bass, trout, Arctic char, salmon, halibut and cod).

Aquaculture is a tricky subject, says Keith Fraggos, the executive chair and co-owner of Toronto's Sustainable Seafood Initiative. "There are no farmed salmon farms and carp-fish farms. It's the same in the oceans," he says. Fraggos, who has been harassed by the Monterey Bay Aquarium as a chef ambassador, says he has been harassed by the police of sustainability. He took farmed salmon off the menu but put it back on, even giving his supplier, Creative Selection of Tilapia, B.C.,

PHOTOGRAPH BY JEFFREY M. HARRIS/ISTOCKPHOTO.COM





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ROGERS



IN A MATTER OF minutes, the automatic pet washer shampoo, conditions, rinses, dries and leaves Fido smelling like kibble

## It's a kennel-meets-a-laundromat

A new lifesaver for today's time-strapped dog owner: the automatic car-and-pet wash

BY MARIE MACDONALD • Duff the dog hopped easily into the Pet Spa at Baywash, North Vancouver's combination car-and-dog wash. But it was downhill from there. As soon as the Plexiglas door closed behind him, the four-year-old golden retriever snarled inside. When the jets opened, he tried to block the spray—first with his paws, then his mouth. But he was stuck wedged from all sides, so he began to thrash, disappearing into a white cloud of warm water and our five heads. He reappeared, briefly, when he pressed his black nose against the window. After about a minute of shampoo, conditioner and rinse, the washer began to dry cycle, at 30°C. A few minutes later, the pooch leapt from the machine squeaky clean and smelling of kibble.

The son of a large kennel, the 15,000-sq-ft wash, B.C.'s first, combines the stresses of a day-washer with those of a dog groomer—at roughly half the cost. Like a beauty salon, it offers a range of options, including medicated soaps for dogs with dry or itchy skin, and shampoos that de-flea and de-flea. (Cats are welcome, though not the only dog owners who show up.) Duff's build wash and dry costs \$30. The 10-minute car wash, the most expensive wash on the menu, costs \$40. Invented in Spain by a team of engineers and animal behaviourists, the automatic pet wash was a 2003 Ig Nobel Prize—an award recognizing achievements that "first make people laugh, and then make them think." After naming the machine on *Today*, Baker, who was opening a car wash in the area, thought, "I've got to get one."

You have become a multi-million-dollar washer. But washing them, in today's busy world, is such a drag. For in the drive-in just

the start. One good shake, and snappy water, dirt, sand and the scent of whatever roting around the dog has recently rolled in will drag to the walls. And in the end, owners are left with a pile of soaked towels and a fresh set of paw prints. Small wonder, then, the service is being outsourced.

Baywash isn't the first to go to the dogs. Dog washes—or pet laundromats—have become lucrative add-ons to the modern car wash. In the U.S., there are over 700 combination car-and-dog washes, with names like Bark 'N Bubble—though, unlike Baywash, most are do-it-yourself wash stations equipped with shower nozzles and stainless steel tubs. They're "profit centers," says Joe Nasser, who in 2004 added a pet bay to Pet Wash U.S.A., his North Carolina car wash. What was once an employee-jacking spot "smiling zero dollars," he says, now generates \$44,000 a year. Nasser has tried in a lot of new countries—"people from adjoining towns, 10 miles away"—who might not have otherwise taken their car for a spin through Pet Wash.

But Baker had a tough time getting his venture off the ground. Recently featured on the CBC show *Veternary Now*, which explains trends in business, Baywash is marketed as an eco-friendly car wash, but it ran into heavy costs even before opening in 2006. Some of its green components had never been built

before, explains Baker, who co-owns the business with his wife, Laura-Lee Normandeau. "What was supposed to take less than five months ended up taking 12; what was supposed to cost \$4.5 million cost almost \$2.3 million." Forced into moving on as his first year, the company reopened after restructuring, without losing its name or a day's business, says Baker (though unlikely inventory in the first weekend did lose their money).

That's bad news for dogs (few love the Pet Spa). Baker has never had a dog "frank out," but the machine has a big red emergency shut-off button in case one does. Most, he says, calm down after a few minutes inside. But 99 per cent of dogs will experience some level of stress at the apparatus, says Marie Martiny, manager of cruelty investigations for the S.C. SPCA. Some are upset by noise, others fear the machinery and confinement. "It was completely unnecessary," says Peter Fricker, spokesman for the Vancouver SPCA, "when the only advantage of the machine is a bit of convenience for owners who don't want to take the time to bathe the dog themselves or pay for it to be done professionally."

On the other hand, as Fricker admits, many dogs don't like being bathed, period. Psychically, Duff seemed to engage no worse for wear. His new friend freedom (outside him) was reward in order, shake his head, and bowl with delight at the prospect of finding a fresh new puddle. ■



### WHAT THEY GOT FOR IT • STANLEY CUP RINGS

After Packington, the last-time-around former owner of the Edmonton Oilers, has auctioned off his five Stanley Cup rings with proceeds of nearly \$200,000, the rings will go to the university education of Packington's grandchildren. The purchaser wasn't identified but was rumored to be Daryl Katz, the Oilers' current owner. Packington dreamed the rings as "a hint of gold that I keep in a safe most of the time."



THE POLISH of the technique at Restaurant l'Étable, says Jacob Rickler, is such that the restaurant alone is worth a trip to Quebec

## Where you'll want to eat in Quebec

**The city that's celebrating its 400th anniversary can be treacherous for dining**

**BY JACOB RICKLER** • Should the 400th anniversary celebrations sincerely uphold as Quebec City does you have for a start, Jago declares that there's some time and serious spirit: strolling these charming but challengingly hilly back streets, you will be beset by a fierce hunger and have little idea where best to quench it. Please be careful: Quebec City is a small town where the first business is government and the second tourism. As a rule, any one of those three facets is bad news for the quality of your average restaurant; most take to get that, these candidates are treacherous.

For example, you could easily find yourself on rue St-Louis, suddenly stopped at your table by the sight of the lovely white saucier facade of the oldest house in town, built in 1675 and converted nearly 300 years later into the restaurant *l'Arche*. As a Canadian, it remains today to look pleasant enough, there is a large window near the front door and unobtrusively, you join the queue.

Next thing you know, you are facing off with a plate of what, for 316 glorious centuries before Plouton, was inescapably the most famous of local culinary creations: *tourtière*. But dining up this particular club of congealed grey meat, the damp, leaden patty encasing it, and the most of glory brown sauce that serves as its outer defence, you can only wonder, "Is all of culinary history, one region of a country ever squandered a 300-year head start enjoyed only the rest of the nation quite so catastrophically as this?"

But relax—dining out need not be all that bad here. For like the province around it, Quebec City is unimpressive and often deeply satisfying, or which to me one—perhaps because of that extra history. For when in 1608 that precious *l'Arche* Secret de Châpelin had

ago at planting French vintners in Quebec, he established with one failed experiment (the approach that would define Quebec cuisine forever after: take Old World technique—usually French—apply to local ingredients, hope for the best and modify if necessary).

*Auberge St-Antoine* is a unique boutique bistro that to great effect combines its modern kitchen design with displays of fascinating artifacts recovered from the excavation that preceded the laying of its foundation—17th-century pipes, fish bones, pottery and so on. The food at its restaurant *Parade* follows the lead of its contemporary, but it shines a light brightly on the local past. Called upon to design a special menu for the 400th anniversary of his hometown, young chef François Blais started with a system and a touch of blue gas with crabby chutney, followed by potatoes with jasper berries and then a healthy portion of venison and root vegetables. "We've been eating deer and potatoes here for 400 years," Blais offered by way of explanation.

He might as well have been talking about Henry VIII. Quebec cooking has very old European roots. What view is the light touch of contemporary techniques, the unimpeachable quality and maturity of Quebec ingredients, and the fortunate fact that as Canadian legislation long ago banned food on our continent (which was: greatest culinary resource—

game—contemporary dishes of farm-raised venison, partridge, rabbit and white-bone-pork pack built the flavour they used).

*Parade* does a nice job, but there is space for the most frustrating fissure gap between the concept on the menu and the execution on the plate. Around the corner from the hotel you will find a place with no such problems. In fact, the polish of the technique at *l'Étable* is such that for the restaurant alone is worth a trip to Quebec.

Chef Yves Lebrun hails from Brittany, and his food is not rooted in the rustic French cuisine of Quebec years but the more contemporary haute cuisine of France. The Quebec factor here is a lack of pretension and a wise but never dismissive deployment of local ingredients: a perfectly presented course of sautéed shelled lobster claw with white wine cream and more when everything is locally sourced but for the one piece used for the sauce. It is a deliciously imaginative chef, content to quietly put forward original ideas without fuss or fanfare; try the combination of the exotic and pedestrian in the form of sea urchin placed on blanched petals of Brussels sprouts, glazed with sautéed hazel and miso. What is also about Quebec is this, here anyone, French cuisine will reign supreme for another 400 years or more, and that's fine by me. ■

Jacob Rickler's book, *My Canada* (includes *Pile Grog*), will be published in the fall of 2009.



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FAMILY MEMBERS should watch out for an officer who becomes cynical, "tossing anyone who is outside the profession"

## Don't let their only friend be a gun

**An expert teaches police and their families how to recognize a suicidal officer**

**BY JULIA MCKINELL** • Let us start with some highlights," says the 62-year-old director of the National Police Suicide Awareness Foundation. Robert Douglas, retired police officer and chaplain, is on the road teaching policemen how to recognize when a fellow officer is suicidal. (Douglas has spoken several times in Canada on police suicide awareness and the foundation's website pays tribute to the lives of Canadian officers.)

From his hotel in Chicago, he launches into statistics "highlights" that he personally gathered, since many U.S. law enforcement agencies will not keep a record of the cause of an officer's death when it is suicide.

"As it stands the number of law enforcement agencies who do this is very small," says Douglas. "The number of agencies who get killed in the line of duty," Douglas says, "are the same in Canada, by the way." The definition being, "your government calls a suicide a suicide, what I think is very healthy. In my country, we call them accidental deaths." How, he wonders, "do you accidentally discharge your firearm into your mouth?"

One of the first things he tells policemen are thinking about suicide is perfectly normal. He tries to drive the home when officers are young. "Prepare yourself to discuss about suicide," he tells them. "Normalizing it, he believes, will help change the perception that suicide is a weakness." "Some of my closest friends don't like that I say it's normal," says Douglas. "They feel suicide is an abhorrent thing. But I say in law enforcement it's an abhorrent thing to do with the heart and soul. We let them know they're not crazy."

He blames "management" for the notion and helplessness police feel. Many officers don't trust their superiors. (His site

quotes a Columbia University professor who studied police suicide and found, "If it's known you've thought about suicide, or you're depressed, it's not so responsible for you to progress through the ranks.") Just as many won't talk to their spouse about emotional problems, Douglas tells a story he heard recently from a trooper in Colorado who got called to a car accident. A mother was running around holding her 16-year-old daughter. The trooper had to tackle the woman to the ground. Then she said to him, "Bring my baby's hand to me please." "He had to go and pick up the child's hand and bring it back to the body," Douglas says. "Now, you tell me that doesn't emotionally impact on you."

Douglas invites family members to attend his seminars. "Training the family is really the key," he says. Family members should watch if an officer starts drinking too much, or if they become cynical, "tossing anyone who is outside the profession." A rise in external complaints about their officer's aggressiveness is a sign, too. Or if an officer starts having a high number of off-duty accidents. Our police do not know how to communicate with their wives or husbands or children or mother and fathers," Douglas says. "How do I know that's true? Because we have one of the highest divorce rates of all professions. We have one of the highest divorce rates."

ramos. "We have one of the highest homicide/suicide ratios where officers have killed their wives, killed their children, then there is the head, then there is the head."

Direct and apparent is "the number one reason an officer commits suicide," he says. "They don't trust management and they're not talking to their wives. So let's say you're looking for someone who is reliable and trustworthy. Someone who will maintain confidentiality, and who you can trust and will provide an answer to your problem. Now this is a little stretch," he says over the phone. "You'll have to hear with me. You're not police. You don't understand this relationship but with a warrior, who do the job of? We have found the one thing they go to in their weapon. It's an issue of having a personal identification with weapons that has always protected them and always been there for them."

He says family members to ask the officer, "Are you thinking about killing yourself? They may say, 'Well, no, I'm just having a really difficult time here,'" says Douglas. "And then the severity of it will go down. But the way, 'I'm thinking of killing myself' this Wednesday at 8 p.m., then he's going to die it. Now, you may say, 'Well, officers say that kind of thing? Will they let you know when and where they're going to kill themselves? Yes. They will tell you.' And why would they tell you that, asks Douglas. "Why wouldn't they lie? Because most officers don't want to die. Most officers want to live." ■



**HOTTEST IMPROVED: DANIEL CRAIG**

Daniel Craig takes a licking and keeps on licking. He went right back to work after suffering the latest in a series of injuries while filming a new James Bond movie. Secondly, he received a gash to his face during filming, requiring eight stitches. Then he closed the tip of a finger, resulting in what a source says was "quite a lot of blood." After a trip to the hospital he was back at it. The hapless but tough Craig left part of a tooth in a previous Bond film.





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Last year, the 4th Annual Brad Richards Rocketthon was held at twelve P.E.I. minor hockey associations. The event sponsors included Richards, of the Dallas Stars, the Quebec Major Junior Hockey League's P.E.I. Rocket and Scotiabank.

Overall, the skate-a-thon raised a record-breaking \$111,265. Branch employees raised over \$15,000, along with the Team Scotia Community Program, which contributes to funds raised by Scotiabank employees.

These donations went to equipment, ice time and other necessities for the teams of P.E.I.'s minor hockey associations. The players themselves supplied the intense desire to play and compete.

"The love of hockey begins with the kids and that's what makes this such a great event."

Janice Cuthbert, Branch Manager,  
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Source: Canada Federation of Charities

so understanding what motivates those gifts and how to meet the donor's evolving needs is critical to their very success.

The University of Western Ontario's Ted Gurned also acknowledges a shift in donor behavior: "Twenty years ago there was no exchange. Now it's all exchange-based. They want engagement. They want more control and involvement, which forces charities to be much more transparent."

The goal of the Ethical Code Program is that signing on will be a matter of course for Canada's charities – although putting in place the right governance can take time. In the long term it is hoped that donors will come to recognize the program's trademark as a sign of assurance that those charities are managing their funds responsibly. It's an accountability movement designed to ensure that donor support and involvement can be maintained, and even grow.

This re-launch phase and the outreach to the charitable sector have been made possible with the support of Great-West Life, London Life and Canada Life. Jan Schinger, who is Assistant Vice-President of Community Affairs for the companies, explains why the time is right for this initiative.

"Our close association with hundreds of non-profit, charitable and community organizations over the years has given us an understanding of the increased expectations being placed upon them by their supporters, whether individuals, corporations or foundations. More than ever before, these organizations must manage their financial affairs responsibly to create a higher level of confidence among potential donors. Our support of longer Canada's Ethical Code Program helps provide a common framework to assist charitable organizations – including those with limited resources – to achieve these goals."

In Canada, the federal government through the Canada Revenue Agency is the primary regulator of our 83,000 charitable organizations. The Agency's Charities Directorate requires an annual submission whereby charities must disclose their funding sources and report on how these funds are meeting their stated charitable aims. The Canada Revenue Agency has recently launched a process to review and, possibly, revise its practices to stay ahead of current public expectations.

At the same time, within charities themselves there are multiple checks and balances. The very structure of a charity lends a level of oversight unique and, some would argue, highly democratic. With the direct involvement of volunteers at all levels of question there are eyes and ears all over the business of running charities. Multiple funding streams are another element of oversight, where in-depth and often complex reporting mechanisms ensure multiple microscopes examining the inner workings of these organizations. At the top, ultimate accountability rests on the



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shoulders of volunteer boards that are charged with setting policy and have fiduciary responsibility for the charity. These volunteer boards also ensure that the interests of the community at large are reflected.

"People are making gifts that are investments in the charitable world and they are savvy about where they want to invest. Whether big or small, it allows us to make a stronger declaration that we are worthy of those investments."

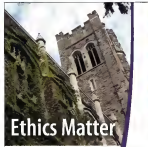
Carolyn Tucker, Says & Givs Clubs of Greater Vancouver

Running tandem to this infrastructure is a code for the primary funders and stewards of charitable gifts. Members of the Association of Fundraising Professionals have had their own standards outlined in place for many years that complement the Ethical Code for charitable organizations.

In large part these accountability measures appear to be working. Historically, Canadians have demonstrated their confidence in the sector through their pocket books. Nine out of ten Canadians

For more information on the Ethical Code Program visit [www.imaginecanada.ca/en/ethicalcode](http://www.imaginecanada.ca/en/ethicalcode)

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"We fully endorse the Ethical Code. Together with Imagine Canada, we are reviewing the Code's application to our programs. We are investing the time to do this to ensure the highest level of compliance in all of our practices."

Dave Toyer, World Vision Canada

make charitable contributions totaling almost \$9 billion annually, according to the *Canada Survey of Giving, Reinvesting & Participating*. "Giving back is part of what makes us Canadians," says Georgina Simonds-Schwartz, President & CEO of Imagine Canada, a national umbrella organization that looks into and out for Canada's charities and nonprofits. Her organization is the lead author on this regular review of philanthropic activity as well as being the driving force behind the Ethical Code.

According to another Imagine Canada research report, the trends in individual donations are quite favorable. From 1995 to 2005, donations grew by 79%. This represents an annualized growth of 7.2%, greater than even the gross domestic product.



One of the projects of the Imagine Canada's.

"We don't take this for granted. Our intent is in ensuring that we are open and responsive to the needs and interests of Canadians. This is what the Code is all about," says Simonds-Schwartz.

"It's a way to formalize what we're already doing," says David Spedding of Save the Children, who referencing his organization's commitment to the Ethical Code. "People are being very careful with their money and they want to know where their money is going." This fact is particularly apropos in his sub-sector where funds are raised by Canadians for work being delivered overseas. "It's a lot harder for people to go and see what the programs are doing so they need to have an even greater trust in international NGOs (non-governmental organizations)."

Charities like Save the Children are well aware of the importance of keeping donors informed so that this trust will be maintained. As part of an occasional advance they are already committed to an accountability charter which they post on their website. "But it wasn't enough," says Spedding. "We needed the association with a Canadian standards program."

The Mazman Foundation's report also found that only half or fewer of survey respondents think charities do a good job in providing

"The Code is an important expression of common will on the part of the range of charitable organizations. The only currency they have is their reputation and they want to ensure there are ways in which donors can connect with confidence with good, trustworthy organizations."

Frances Linkin, United Way of Greater Toronto

information about programs and services. While trust is charities' common high, this additional fact does underline the importance of keeping the lines of communication open between benefactor and beneficiary.

The donor's call for improved information has been addressed in a new Ethical Code standard designed to prevent misleading or exploitive marketing. As well, other new standards related to online fundraising and security issues with respect to door-to-door canvassing have been added to the Code.

The Ethical Code is ultimately a living document and a process that ensures an ongoing relationship between Canadians and the charities they support. "The Code is not a one-time deal," says Garand. It is a framework that will ensure that we all keep abreast of current best practices. We expect it will evolve over time."

More than 100 charities have signed on in the first few months of the on-launch with many more working diligently to come on board this year. Charities are clearly seeing for a lot more than just century compliance. Code adoption is an intensive process of evaluation, policy development and broad organizational buy-in. With this degree of commitment, signs are good that trust levels will remain high. The Ethical Code is one more measure that can help keep the faith in the good work of Canadian charities.

Here's what some of Canada's charities are saying about the Ethical Code:

"The CCS is a national organization that in commitment to the Code very seriously. Our divisions across the country are committed to completing our nation-wide participation within the next few months."

Dr. Barbara Whyte, Canadian Cancer Society and National Cancer Institute of Canada

"As we move into the area of bequests, the public needs to have the assurance that we meet the test. The Code makes us a credible place to put a legacy gift."

Joan Sumner, Wildlife League

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## ETHICAL CODE CHECKLIST

- ✓ Adherence to a set of standards in fundraising & financial management
- ✓ Board of Directors' approval of compliance
- ✓ Complaints process in place
- ✓ Annual report on compliance
- ✓ Submission of financial statements

## RESOURCES FOR DONORS

The Ethical Code - [www.imaginecanada.ca](http://www.imaginecanada.ca)  
The Federal Government Regulator - <http://www.cra-arc.gc.ca/charities/etec/etec.html>  
Portal for Online Giving - [www.canadafunds.org](http://www.canadafunds.org)  
Association of Fundraising Professionals' Fundraising Code of Ethics - <http://www.afpnet.org/ethics>

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of Canada  
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Hospital Foundation  
Hospital for Humanity Canada  
Housing Foundation of Canada  
Heart and Stroke Foundation of Ontario  
Hospitals of Regina Foundation  
Imagine Canada  
Interim Place  
Jennifer Ashleigh Children's Charity  
Jewish Community Foundation of Montreal  
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Leadership Waterloo Region  
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LOFT Community Services  
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MA2D Canada  
Maid of Zenith  
Mentoring Artists for Women's Art  
Movements Community Services  
Muscular Dystrophy Canada  
Nanaimo & District Hospital Foundation  
National Youth in Care Network  
North Shore Neighbourhood House  
North York Women's Centre  
Ogilvie Senior Citizens Residence  
Ontario Brain Injury Association  
Opportunity International - Canada  
Ottawa Regional Cancer Foundation  
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## LUIGI CARLESIMO

1999-2008

He loved airplanes. 'Every day of his life it seemed like something with wings crossed his mind.'

Luigi Carlesimo was born on April 6, 1955, to Steve and Maria Carlesimo in Sorel, a small town in the Lacana province of Italy where the family owned an olive orchard. He was an active child who liked to stand up while riding his horse-drawn behavior that often earned him a scolding. The hillside property was near a military air base, and Luigi used to watch the planes, dreaming of becoming a pilot one day. In 1984, he immigrated to Calgary, where Steve found and older sister Gaia. They moved in Calgary, where Steve found work in construction. Luigi had difficulty adjusting to his life. Flying up and down the car was his escape.

During his brother's apprenticeship at Chrysler, he met Elizabeth de Wiese. He struggled with English, and she helped him study for his exams. They were married in 1974, and had a son, Chris, the following year. Elizabeth shared Luigi's interest in planes, and they often attended air shows. Every Sunday, they drove out to Calgary International Airport to watch the jumbo jets. Luigi drove home to the aviation magazines and books. Elizabeth gave him to improve his English, and got a radio that picked up the signal from the air traffic control tower. Before long, he started taking flying lessons at Springfield Airport, just west of Calgary. "When he was flying, nothing else mattered," Elizabeth says.

Luigi wanted his kids to grow up in the country, like he had. Soon after his second son, Steve, was born in 1977, the family moved to an acreage in Westwood Hill, a village some 30 km northwest of Calgary. Luigi worked hard, bootstrapping long days at the auto repair shop he owned, with farm work. Chris and Steve were eager to be included. Luigi taught them his trade, and was always building them go-carts, bikes and other contraptions. Luigi also shared his passion for flying with the boys, taking them to the annual breakfast fly-in at nearby Sundre Airport.

He bought his first plane—a 1946 Avanca Champ—shortly after he got his pilot's license in 1979. Before he began school, Steve often spent his flying technique. In the winter the boys would marvel at their father's determination as he tinkered back and forth on the runway, carrying deep through grooves in the snow to take off. "Every day of his life it seemed like something with wings crossed his mind," Steve says. Later, Luigi bought a Cessna 160 for Elizabeth and Chris to learn on. His longing for speed was never satiated, and every few

years he bought a new, faster model. But he was meticulous about safety. A pocket on the pilot's side contained a safety checklist, and he refused to tell his plans to anyone who couldn't fly them.

By the time Luigi sold the shop in the early 1990s and moved the family to Cochrane, his marriage was becoming strained. He pursued work with Elizabeth in 1995, and moved back in with his parents in Calgary. Luigi remained close with his sons, who grew up to be mechanics, working for a time at Canadian Tire alongside their dad. "It was a big shop, but it was kind of like it was ours," Chris says. Luigi's second wife, Susan, who worked in the office, recalls their relationship beginning in 1997 with him suggesting she get her car tuned up. His Chinese accent made pronouncing his name difficult, so she settled on "Mr. C." instead. She went to the airport to watch planes with him, and he took up golfing for her. The couple's 2001 wedding blended traditions, with a Chinese tea ceremony and plenty of Italian food and wine.

Luigi decided to build his own plane, the Wildcat, plenty of experience with time consuming maintenance and repair work. But the number of hours he poured into his Cessna—a light, high-performance aircraft that was just a shell when he bought it six years ago—inspired Susan to call it the Mustang. Steve confirms that behind her back, Luigi actually called it his wife. Luigi went to great pains to install a 450-hp turbine engine, but left the once complicated job to professionals. He felt he had fulfilled his dream when he took the Mustang on a 30-day trip to Florida last year. Luigi spent much time as he could with his three grandsons, and Steve's five-year-old, Corbin, inherited his passion, begging his parents to let him go for a plane ride. When Luigi took him for a run down the runway, he could hardly contain himself, yelling, "I'm ready, Grandpa! I'm ready!" Steve's wife, Katia, gave in, and they began planning Corbin's inaugural flight.

Susan worried whenever Luigi flew, but when she said goodbye to him on the morning of June 5, she wasn't concerned. He was at the beginning of four days off, and was driving up to the hangar at Springfield to work on the Mustang. Luigi didn't tell her he had decided to go against her wishes and take a friend's homebased plane for a test run. Transportation Safety Board investigators have yet to determine what caused the fatal crash that morning. Luigi was 55.

BY RACHEL MIDDLETON



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